

ATD Summary 2021

October 6, 2021

Representatives in attendance:

- 15 two or four-year colleges
- 9 technical schools
- 6 Military divisions represented
- 5 Apprenticeship Programs
- 1 Staffing Agencies
- 4 manufacturing industry employers
- 1 PA State Police

Total 43 participating vendors with approximately 55 guests.

The following is a brief review of the responses received on the survey:

Our “pre-event information” (invitation, agenda, etc.), they found:

- “Outstanding” and “Above Average”
- One recommended going all “electronic” invites.

Their “treatment upon arrival” (friendly, helpful staff), was overwhelmingly:

- “Outstanding”
- “Well organized, great people”, “Everyone friendly & helpful”, “no one at employer registration table”

Their opinion of the “physical facilities/conditions”:

- “Above Average” and “Outstanding”
- “Very well spaced out”

The amount of time “available to talk with students”, was overwhelmingly:

- “Adequate”
- One response suggested more time for the students

Their “Overall Evaluation”:

- “Outstanding” and “Above Average”

The following comments were left by our participants:

- “This fair is too long. I’d rather skip the lunch and have students from 8:30-10:30/11. There are not enough students in each group for it to be worth the reps time to stay a full day.” (4 yr college)
- Maybe have the students wear name tags with their program name.
- Music in the background
- Students should be educated on participants who apply to their area of study. We missed students who didn’t understand what we were offering.
- Maybe give the students questions to ask. (*they were given questions*). Maybe name tags with their program listed.
- Great every year
- Always a good event!

Many completed the bottom of the survey with their name and email for me to distribute to specific lab instructors for contact information. Classes were limited to 30 minute visits so to follow CDC guidelines for social distancing. This year we added an online student survey for students to complete with their reflections.