

RCTC Report

August 2019

Term I registration began on August 5th. Classes for Term I will run from September 3rd to October 18th. Advertising will continue to run with Erie Times News, and local county journals. This year we will also be advertising in the MBA's In Magazine, fall issue, pertaining to education. Based on low registration responses from this past year's previous terms, we have eliminated radio advertising through Forever Media. We will continue to track student registration responses as to how they heard about RCTC for this coming year through registration and surveys.