



Admission Coordinator JOC Report August 13, 2019

During the month of August I have had the opportunity to represent ECTS in the sending districts by participating in the following:

- Ft. LeBoeuf – 9th Grade Orientation
- MIHS – 9th Grade Orientation
- Seneca – 9th Grade Student Orientation and 9th Grade Parent Orientation
- Harbor Creek – Open House

I have several other evening events scheduled for the fall. Anytime ECTS can be present at a sending district even if it models the extension ECTS is to each district. These events also distribute meaningful information to students and parents regarding career paths and options.

Admissions has worked closely with the students enrolled in the Electronics program to move them into programs of interest and second choice program. I will continue to work with these students after school begins to ensure they have made a good career choice.

As a result of closing the Electronics program we have many things needing updated:

- High School Brochure
- Applications
- All mailings listing programs
- Banners
- Recruiting Video

I am working with Melissa Galbraith to update all material. We have taken this opportunity to move from the wordage **PROGRAMS** to **CAREER MAJORS**. This change in wordage indicates students have an invested interest in a career with multiple paths to take.

All events are planned for the beginning of the school year. We have several days of games and team building activities planned to help new students form friendships and returning student rekindle friendships. Our culminating activity is on **Friday, September 6**. We will have an AM and PM Spirit Day picnic for each session. I invite JOC members to stop by and see so many students from across 11 districts having fun together.

All JOC member should have received an ECTS magnet that was mailed to all current students. Members are included on our mailing list to be kept in the loop of all marketing, recruitment, and retention efforts. The next mailing is set for September and will be sent to every 9th grader in each sending district. This mailing will contain our updated brochure. Watch mail for your copy along with the letter outlining the recruiting process we send to each 9th grade home.

The Guidance Counselors from every district have done a wonderful job in assisting in the application process and scheduling of students. I am very grateful for the support ECTS receives from each of them. We will continue to work together at the beginning of the year to admit any late applicants to open programs and to assist any students wishing make changes.

I am looking forward to an outstanding year in admissions at ECTS!