



**CONNECTING
YOUTH**

Help us pave the
way for a skilled
and engaged
workforce for
years to come.

CREATING

PARTNERSHIPS

Annual Report

July 2017 –
June 2018



Welcome Back to Career Street!

Career Street is celebrating another year of growth. To date, there have been more than 30,000 student career exploration experiences -more than 11,000 this year! The Commonwealth of Pennsylvania is now requiring career exploration and Erie is ahead of the game by having Career Street in place for the educations to make connections with local employers for their students. Career Street has become the “go to” tool in our community for educator and employer to connect for student career exploration experiences.

With growth comes growing pains. In order to remain relevant and stay current, it was necessary to upgrade the website. Although necessary, this was an unbudgeted expense that has taken its toll on the Career Street operations budget. The 2018-2019 fiscal year will be a “rebuilding year” as we reach out to many of you for grants, donations, sponsorships and perhaps other ways to find sure footing before the next growth spurt.

To stay focused on forward motion, Career Street again, sponsored Mfg Day 2017, Erie Together's Youth Civic Engagement Forum, and new this year, the “What's So Cool About Manufacturing?” video contest! Each year brings new, dynamic ways for the local students of Erie County to explore a variety of quality careers offered throughout our area. Thank you for being a part of this significant program!

Jennifer Nygaard Pontzer, Executive Director

Our Mission

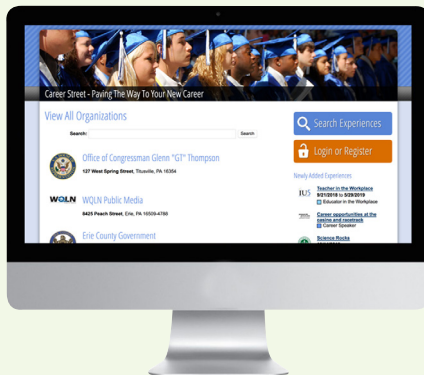
To help Erie County youth consider their career interests, explore various careers and develop an understanding of how to pursue and become successful in their desired careers.

Our Vision

To keep viable career opportunities available to Erie County youth while paving the way for a skilled and engaged workforce for years to come.

How Does it Work?

Through a searchable website (CareerStreetErie.org), employers can post career exploration experiences such as hosting a company tour, speaking to a classroom, or working in partnership with schools to provide job shadowing and internships. The opportunities created on the website will be seen by educators and nonprofits seeking business involvement. Career Street staff will facilitate connecting opportunities with schools, nonprofits, and appropriate youth.



“With the help of Career Street, we have been able to get real people from multiple career paths in front of Fairview Middle School students. Some ah-ha moments include: art is not just coloring but also digital, computer, and business; lawyers have the opportunity to help people in the office, not just arguing in a courtroom; and there are many different types of engineering degrees and a variety of things you can do with those degrees.”

*Nicole Wethli
Fairview Middle School*

Our Future Workforce

Career Street's goal is to unite employers, schools, and nonprofit organizations in the pursuit of a well-prepared future workforce, and to help better prepare students for the careers of their interest. Career Street recognizes that students are vital to our community and we want to help prepare them for future careers right here in Erie County.

Businesses, organizations, and educators of Erie County that are dedicated to uniting the education and business communities in the pursuit of a vibrant economy make Career Street possible. Stakeholders include:

- Erie County business and industry
- Erie County K-12 schools
- Public service agencies
- Students and parents
- Nonprofit organizations
- Industry associations
- Local colleges

Working together through Career Street, we can help to ensure that students are better prepared for life after high school and that businesses can ultimately have access to talented, qualified workers.



Accomplishments and Statistics

- Student Experiences
 - More than 30,000 student-experiences
 - Top three experiences - career speaker, job shadow, and workplace tour
- Sponsors weekly career exploration feature in *Erie Times-News*, 3,851 students per week visiting the online piece – more than 135,000 site visits each year
- Key sponsor Erie's Mfg Day, Erie Together and Gannon U's youth civic engagement forum, North Western Industrial Resource Center's “What's So Cool About Manufacturing” video contest
- 3,500 career focused coloring books distributed to all 3rd graders countywide
- Sponsor of Central Tech's Middle School Manufacturing Camp
- 264 registered active participants
 - 64 schools
 - 70 nonprofit organizations
 - 143 businesses
- Experiences offered
 - 307 completed
 - 169 open



Erie County Vocational-Technical School Foundation Career Street Program Activities for the Fiscal Year Ending May 31, 2017

	Actual	Budget	Variance Over/(Under)
Income			
Grants	-	30,000	(30,000)
Corporate Donations	15,700	25,000	(9,300)
Individual Donations	4,306	5,000	(694)
School District Memberships	39,000	39,000	-
TOTAL INCOME	59,006	99,000	(39,994)
Expenses			
Program Services			
School Services	42,745	42,500	245
Community Events	-	-	-
Total Program Services	42,745	42,500	245
General and Administrative			
Marketing & Technology	14,730	10,000	4,730
Website Upgrade Maintenance	44,668	2,000	42,668
Contracted Services	65,965	67,500	(1,535)
Other Admin Expenses	14,548	1,000	13,548
Total General & Admin Expense	139,911	80,500	59,411
TOTAL EXPENSES	182,656	123,000	59,656
Net Decrease from Activities	(123,650)	(24,000)	(99,650)

Thank You to Our Financial Supporters

- School districts - \$39,000 annually
- Non-Profit Organizations
 - United Way \$25,000
 - Erie Gives Participation \$1,244
- Corporate Sponsors
 - C.A. Curtze \$5,000 (EITC)
 - Erie Insurance \$5,000 (EITC)
 - Scott Enterprises \$1,500 (EITC)
 - PNC \$1,000 (EITC)
 - PI Downs & Casino \$1,200
 - North West Bank \$1,000
 - Dale & Lynn McBrier \$1,000
 - Erie Press \$1,000
 - Burton Funeral Homes \$500
 - Custom Engineering \$500

EITC Approved – make your donation today!

“Helping young people in all grades understand the opportunities that lie in wait for them is wonderfully gratifying and you can see in the young faces the importance of the private sectors work with Career Street. Career Street, thanks for your good works.”

*Dale McBrier,
Lyndal Enterprises*

“We have teamed up with Career Street on numerous occasions to provide community tours for both Erie County educators and students, all yielding successful results. Coordinating the tours with Jennifer has been an absolute pleasure, her enthusiasm and dedication to advancing the education of our area students is very apparent and encouraging for a local manufacturer like Howard Industries. We truly appreciate being given the opportunity to expose students and educators to our state-of-the-art facility and engage them in the architectural signage manufacturing process, in hopes of sparking career aspirations that may prove both beneficial to the students as well as our industry.”

*Briana Cummings, Marketing Director
Howard Industries*

169

available experiences



Career Street Operations

- Housed at Erie County Technical School
- Erie County Vocational-Technical School Foundation (ECVTSF) provides operational and fiscal oversight
- Career Street is an educational improvement program of the ECVTSF
- Executive director is 1099 employee
- Advisory board of 19 community members representing local business, nonprofit organizations and educators
- Career Street liaison appointed in each Erie County school district and the Catholic Diocese

64

school partners



“Over the past four years, Career Street has made a tremendous impact on the Harbor Creek School District. We have worked closely with Jen Pontzer and Career Street during our in-service days to professionally develop our staff on all that Career Street has to offer. They have been a major support of our local College and Career Fair the last four years, which brings over 300 vendors to our school and community. In addition, we have over 40 staff members with an account utilizing Career Street in their classrooms whether that be through speakers invited into the classroom or tours of local business, our staff see Career Street as a vital component for enriching their students' experiences. Our Senior High Language Arts department also uses Career Street to establish job shadowing experiences for all our seniors, which can impact anywhere between 150 and 200 students and somewhere in the vicinity of 300-400 experiences alone. As we engage with the state's new Future Ready PA Index, and the need for college and career experiences for our students, Career Street is a necessary tool in making those experiences a reality. Jen Pontzer has been incredibly helpful in making Career Street accessible and user-friendly for our district.”

*Buckely Cook, Curriculum Director
Harbor Creek School District & Career Street liaison*

THANK YOU FOR HELPING TO PRODUCE A WELL-EDUCATED, WELL-INFORMED WORKFORCE.

ADVISORY BOARD

Ms. Mary Bula, Vice President, Collective Impact, United Way of Erie County
Mr. Andy Foyle; President, H&H Machining and ECVTS Foundation
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BUSINESS PARTNERS

AccuSpec Electronics LLC	Erie Events	LORD Corporation	Photogenesis Photography
Advanced Finishing USA	Erie Federal Credit Union	Machining Concepts, Inc.	Plastikos, Inc.
AG Aegis Company, Inc.	Erie Insurance	Maple Donuts	PNC Bank
Agility Marketing	Erie Molded Plastics, Inc.	Marsha Marsh Real Estate Services	Port Erie Plastics
All-American Hose	Erie News Now	McCarty Printing	Knight Brokerage Agency
American Tinning & Galvanizing Company	Erie Press Systems	McInnes Rolled Rings	Plyler Entry Systems
American Turned Products	Erie Reader	Merit Tool Company	Preferred Systems
Barber National Institute	Erie Regional Airport Authority	Mi Scuzi Risorante Italiano	Presbyterian Homes
BASF	Erie Retinal Surgery, Inc.	Micro Mold	PSB Industries, Inc.
Best Food Forward Advertising	Erie SeaWolves	Mike Hess Insurance Agency Inc.	Reddog Industries Inc.
Better Baked Foods	Erie Strayer Company	Millcreek Coffee Company	Ridg-U-Rak, Inc.
Bonnell's Auto Group	Erie Times-News	Modern Industries	Roofers Local #210 JATC
Brevillier Village	Erie Water Works	National Association of Insurance Professionals, Inc.	Rossbacher Insurance Service, Inc.
Builder's Hardware and Specialty Company	Erie Zoo	National Tooling & Machining Association (NWP Chapter)	Saint Vincent Hospital
Burton Funeral Homes and Crematory, Inc.	Eriebank	Natural Fuel Gas	Saint Vincent Mobile Medical Unit
Career Concepts Girard	Eriez Manufacturing Co.	Niagara Therapy, LLC	Scott Enterprises
Champion Ford Sales	Fairview Manor	North East Welch Federal Credit Union	Signal Technologies, Inc.
Chris Wertz State Farm Insurance	Family Services of NW PA	Northwest Savings Bank	Smith Provision Co., Inc.
City of Erie	FMC Technologies	Office of U.S. Congressman Glenn "GT" Thompson	Sphere Brakes, LLC
Claudine's Consignment	GE Transportation	Office of U.S. Rep Mike Kelly	Splash Lagoon
Collegiate Academy	H & H Machined Products Co.	Office of U.S. Senator Pat Toomey	SpringHill Suites by Marriott
Corry Contract, Inc.	Howard Industries	Onex, Inc.	Sunburst Electronics
Creative Imprint Systems	IBEW Local 56	Optimas OE Solutions	Team Hardinger
Curtze Food Service	Industrial Sales & Mfg., Inc.	PAPA Advertising	Todd M. Powers State Farm Insurance
Custom Engineering Co.	Infinity Resources, Inc.	Peek 'n Peak Resort	UPS
Dahlkemper Landscape Architects & Contractors	Job Corps	Penelec	U.S. Border Patrol
Dave Herr, State Farm Agent	KeyStone Research Corporation	Penn State Erie Youth Education Outreach	UPMC Hamot
Diversified Mfg. Systems, Inc.	Knox McLaughlin Gornall & Sennett, P.C.	Pennsylvania State Police	Waldameer Park
EmergyCare	Knox Western	PHB, Inc.	weCreate LLC
Epic Web Studios. LLC	Lake Erie College of Osteopathic Medicine	PHEAA	Wegmans
Erie County Bar Association	Language Collaborations, LLC		Werle & Rushe Insurance Agency LLC
Erie County Government	Lillis, McKibben, Bonjiovanni & Co.		WolfyMaster Media
Erie Day School	Little Caesars		YMCA Kids Club
	Logistics Plus Inc.		Zeyon, Inc.



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Career Street is a community service program of the Erie County Vocational-Technical School Foundation.
The ECVTS Foundation has established an advisory board of community leaders to ensure Career Street meets the needs of students and business alike.