

Erie County Technical School
Lisa Sorensen, Admission Coordinator
May 2019 - Board Report

Enrollment

We have 312 new students admitted for the 2019/20 school year. Admissions is closed until the school year begins. At that time any student interested in attending any programs with openings will be invited to visit. We will work with each student individually to ensure they are making a good decision. ECTS is seeing an interesting shift with our incoming class. Traditionally, about 18% of our new students are enrolled in honors classes at their sending district. **For the 2019/20 school year, 31% of the new students are enrolled in honors classes.** It is very exciting to see such a cross section of student interested in career and technical education.

Marketing

Dinner with Teacher took place on April 25th. We have 45% of our new families in attendance. There was discussion among the faculty of changing this event a bit for next year. We are considering a signing or commitment night and a committee will be formed to discuss and plan. I will also explore ideas from other CTCs at a conference I attend in the fall.

I have met with Melissa Galbraith to set up our 2019/20 school year marketing materials and mailings. The end of the year in Admissions really begins the new process for the upcoming school year.

ECTS Happenings

The final Guidance meeting of the year will be on May 31. At this meeting we will begin planning for next school year. One thing I hope to accomplish with the group is to have each school list Erie County Technical School and students ECTS program on their report card. We have found every school prints something different. Students work very hard at ECTS. We would like their program to be recognized on each report card.

District Happening

During the month of May I will present ECTS information to 8th graders in Union City, Millcreek, Ft. LeBoeuf, Fairview, and Iroquois. I will also do 6th grade activities with Iroquois and Millcreek. Next school year I hope to work with every district at the 8th grade level while expanding the 6th grade presentations.