



Career Street ECTS Foundation Board Meeting Report August 23, 2018

Testimonial: *"Career Street is an excellent organization to schedule guest speakers, shadowing experiences, and field trips for our high school students. The resources through Career Street are providing an avenue for our students to learn about careers in various fields, future employment opportunities, and employer expectations, as well as assist students in selecting classes and shadowing experiences to prepare them to meet the demands of the workforce. These experiences not only assist the students in choosing a career focus and college major but also provide them with interactions with employers and professionals who serve as mentors and role models in their fields."* Sandra Means, McDowell High School, Gifted Support Teacher, Honors College Director

1. Data report
 - a. Number of Businesses 143 (141 last report)
 - i. Some inactive businesses have been "closed" on the website
 - ii. 5 new registrant businesses
 1. Zeyon
 2. Language Collaborations
 3. Team Hardinger
 4. Roofers Local #210
 5. Champion Ford (Erie, 26th St)
 - b. Number of Experiences 166 (169 last report)
 - c. Number of Matches 638 (692 last report)
 - d. Number of Students 30, 273 to date
 - i. 2017-2018 academic year 11,000
2. How to deepen school usage
 - a. Ongoing communication with liaisons, superintendents, principals
 - b. In Services
 - i. North East (August 23rd)
 - ii. Northwestern (August 24th)
 - c. New School
 - i. Erie Day School
3. Speaking Engagements
 - a. Erie Regional Manufacturing Partnership (ERMP) presentation with Erie County Career Pathways Alliance demonstrating collaborative efforts for their Adopt A School Program
 - b.
4. Meetings & Business Outreach
 - a. 1 on 1's

- i. Onex
 - ii. Zeyon
 - iii. Pat Harkin's Office
 - iv. Champion Ford (Erie, 26th St)
 - v. Weber Murphy Fox
 - vi. EMTA
 - vii. Rooter Man
 - viii. Erie Insurance
 - ix. PNC
- b. Email Outreach (employers I have had conversations with but haven't or are not offering experiences)
 - i. Seaway Windows
 - ii. Weber Murphy Fox
 - iii. Precise Plastics, Inc
 - iv. Arrow Castings
 - v. PI Downs & Casino
 - vi. Kindercare West
 - vii. Mayor's Office
- c. Erie County Career Pathways Alliance
 - i. Presentation (see above)
- d. Workforce Investment Board Youth Services Committee
 - i. Ongoing
- e. ERMP
 - i. Presentation August 14
- f. Mfg Day Planning
 - i. ongoing
- 5. Fund Raising
 - a. United Way of Erie County Grant Award
 - i. \$25,000
 - b. Seeking other grant opportunities
 - i. Erie Community Foundation
 - c. Erie Gives Day
 - i. \$1244 in donations
 - d. Individual Meetings
 - i. During my meetings, I discuss sponsorship opportunities
- 6. Other projects
 - a. 8th Grade Career Readiness Survey
 - i. Results = 48% 8th graders had 3 or more career exploration experiences
 - 1. In comparison, last year it was 34% and the year CS launched it was 15%
 - 2. According to Marketing & Sustainability Plan, the goal was 80%
 - b. Outreach to more businesses
 - i. Ongoing
 - ii. See 1 on 1 meetings
 - c. Countywide Career Fair
 - i. Meeting scheduled for Sept 19
 - ii. Currently recruiting business participation
 - d. Budget Planning

- i. Met w/Terri to draft 2018/2019 budget
- e. Annual Report 2017-2018
- 7. Web Redesign
- 8. Newspapers In Education
 - a. Starts Sept 6