

**Erie County Technical School**  
**Lisa Sorensen, Admission Coordinator**  
**April 2019 - Board Report**

**Enrollment**

Applications have continued to trickle in during the month of April. These late applications are a result of Guidance Counselors and students meeting to prepare schedules for the next school year. ECTS appreciates all the Counselors do to work with students individually to provide information about our programs. We will close admissions May 1. Any applications that come in after that date will visit on the second day of the new school year to be sure they are making a good choice prior to official enrollment.

We have had about 300 half day visits for our new students. Almost every incoming student has experienced a true day at ECTS. These visits are so valuable in allowing students to experience a complete day from the bus ride to theory and practical activities. Again, ECTS is very appreciative of the sending school Guidance Counselors who coordinate the details of these visits.

**Marketing**

It has been a pleasure to meet and greet every new student. You will find posters of the incoming classes in the each sending school sometime in May.

The Admissions office is always looking to the future. I am working with the teachers to possibly develop a new video for recruiting. At this time of year, I also work with Melissa Galbraith to begin plan our printed materials for the 2019/20 school year.

**ECTS Happenings**

I had the pleasure of chaperoning 48 Cosmetology students to the Chicago Beauty show. These graduates will be part of a BILLION dollar industry. It was very impressive to see all of the potential in the Cosmetology field. Our students had the opportunity to meet with a woman who has grown a salon into a million dollar business. She was very inspiring. The students learned that their earning potential is unlimited in the industry. Kayla Noonan, the Cosmetology instructor did an outstanding job in planning every detail of the trip. It was a first in a life time experience for many of the students.

**District Happenings**

I continue to get requests from the sending districts to present ECTS information at the elementary and middle school level. My goal is to streamline activities for next year. I hope the Student Services retreat at the end of this school year will lend itself to developing a concrete plan for these younger grades.