

Erie County Technical School
Admission Coordinator Board Report October 2017

By the end of October about 2000 Freshmen in the 11 sending school districts will have been presented with information on all 18 ECTS programs through a 45 minute presentation. These sessions varying according to districts, but typically I have 20 – 30 students per session. This allows me to make it an interactive presentation. I will repeat the same presentation about 45 times. During this informational session each student chooses 3 programs to visit and participate in when their class visits in November. It has been a pleasure to meet and interact with all of these young people. I appreciate the assistance of the sending school Guidance Counselors in arranging these presentations and in conveying information to their students.

Each Freshman will have a name badge with the 3 ECTS programs they selected when they arrive to visit. These name badges move students through the building and allow us to collect information on the students most interested in applying. This data is put into a master data base and Instructors will reach out to interested students via personal phone call to invite those students to the open house. Every visiting student will be given an application as they leave ECTS.

A new mailing will arrive soon. We are in the process of sending a post card to encourage students to pursue non-traditional careers if they find a passion for one. The open house post card to potential students and parents will be mailed by the end of the month as well.

Graphic Communications is in the process of creating open house and priority enrollment posters for the sending schools to display. Look for their creative designs in your high school.

The ECTS Instructors have received all information to host the Freshmen in November. They will have all of the materials needed to have a successful ECTS Showcase.