



Career Street ECTS Foundation Board Meeting Report
March 22, 2018

1. Data report
 - a. Number of Businesses 136 (134 last report)
 - b. Number of Experiences 167 (169 last report)
 - c. Number of Matches 600 (572 last report)
 - d. Number of Students 25,215 (25,022 last report)
2. How to deepen school usage
 - a. Ongoing communication with liaisons
3. Speaking Engagements
 - a. none
4. Meetings
 - a. 1 on 1's
 - i. Jake Rouch, Erie Regional Chamber & Growth Partnership
 1. Better promotion of CS through Chamber
 2. Jim Martin, Regional Pres. Northwest Savings
 - a. Fund Raising
 - ii. Dale McBrier, Advisory Board Member
 - b. Erie County Career Pathways Alliance
 - i. ongoing
 - c. Workforce Investment Board Youth Services Committee
 - i. Ongoing
 - d. Project Facilitator with ERMP
 - i. Adopt a School Program
5. Other projects
 - a. Outreach to more businesses
 - i. ongoing
 - b. Countywide Career Fair
 - i. Meeting 3/9
 - ii. Determining location & budget
 - c. NWIRC
 - i. "What's So Cool About Manufacturing" video contest
 - ii. TV spot 2/21
 - iii. Awards presenter at event 3/8

6. Web Redesign
 - a. Hosted Fuse Lab 3/15 & 3/16
 - b. Introduction to Erie Team (Terri, Joe, Jeff & myself)
 - c. Review current website
 - d. Discus project timeline
 - e. Educator & Employer Focus Group Discussion
 - i. User input
7. Newspapers In Education
 - a. Ongoing
 - b. Every Wed school is in session