

Erie County
Foundation
Vocational-Technical School

PROPOSED AGENDA ITEM

MEETING DATE: April 26, 2018

SUBJECT: Beta Site Costing

SUBMITTED BY: Joseph Tarasovitch – Interim Director

DESCRIPTION: The Career Street Product “Beta Site” costing proposal has been established following the presented “Business Plan” dated January 25, 2018. Any interested community will be presented the “Comprehensive Plan” but at the cost of the “Software” service –new plan.

Product Pricing

The three products described above will be offered on a new and renewal basis. The plan also includes a price premium for both new and renewal products based on the size of a community, where larger communities will be charged a higher price based on the presumed volume of activity required to provide the service. The software service only and comprehensive program are provided as annual subscriptions or memberships. The pricing strategy is as follows:

Software Service Only – New	\$5,000
Software Service Only – Renewal	2,500
Comprehensive Program – New	\$15,000
Comprehensive Program – Renewal	5,000
Consulting and Technical Assistance (per day)	\$500

The cost of a Beta Site would be \$5,000.00 plus traveling cost.

RECOMMENDATION: The Career Street Product Sub-Committee motions that the Foundation approves the cost structure for the “Beta Site” costing.