



Career Street ECTS Foundation Board Meeting Report
March 23, 2017

1. Data report
 - a. Number of Businesses 130 (no change)
 - b. Number of Experiences 169 (165 last report)
 - c. Number of Matches 389 (374 last report)
 - d. Number of Students 17,446 (16,831 last report)
2. How to deepen school usage
 - a. Coloring book distribution
 - b. Status quo
3. Speaking Engagements
 - a. none
4. Meetings
 - a. Board of Advisors Meeting
 - i. Toured PI Downs & Casino (hosted the meeting)
 - ii. Updated
 - iii. Discussed Career Street as a product
 1. supportive
 - b. College & Career Pathways, ongoing
 - i. National Center for College & Career Pathways
 - c. Manufacturer's Association to begin planning for Mfg Day events next year
 - i. ongoing
5. Other projects
 - a. Coloring Book project
 - i. Distributed
 - ii. Press Advisory for event March 29/March 30
 - b. Outreach to more businesses
 - i. ongoing
 - c. Spring Semester Educator in the Workplace program
 - i. Ongoing, currently started 4 weeks at Curtze
6. Newspapers In Education
 - a. Ongoing
7. Fund Raising
 - a. Received \$5,000 from Erie Insurance in a form of EITC donation