



Career Street ECTS Foundation Board Meeting Report December 20, 2016

1. Data report
 - a. Number of Businesses 126 (125 last report, 118 beginning of the school year)
 - b. Number of Experiences 165 (156 last report, 152 beginning of the school year)
 - c. Number of Matches 365 (301 last report, 292 beginning of the school year)
 - d. Number of Students 15,872 (14,882 last report, 12,935 beginning of school year)
2. How to deepen school usage
 - a. One on one communication with liaisons
3. Speaking Engagements
 - a. Mercyhurst Prep guidance counselors
 - b. Erie Together Community Forum – Career Street received a lot of acknowledgement
 - c. United Way is working on being a caring adult program. Career Street will be mentioned in their 30 second radio spot
4. Other projects
 - a. Coloring Book project, scheduled to launch in Jan
 - i. PNC paying for Crayons
 - ii. UPMC Health Plan unofficially committed to paying for the printing of the coloring books
 - b. Outreach to more businesses
 - i. Met with a few existing businesses to request they offer experiences.
 - c. Spring Semester Educator in the Workplace program
 - i. Pilot program w/one teacher to see how works during school year
 - d. Meeting with someone to assist with getting virtual experience up & running
5. Newspapers In Education
 - a. Ongoing
6. Fund Raising
 - a. Received \$5,000 from Hamot Health Foundation to use toward career exploration experiences in the medical field
 - b. Met with a few execs to get on list for EITC money
 - c. Met with UPMC Health Plan to fund coloring book
 - d. Met with PNC to fund crayons for coloring book