



**Career Street ECTS Foundation Board Meeting Report
September 24, 2015**

1. Data report
 - a. Number of Businesses (85 last month) 93
 - b. Number of Experiences (99 last month) 119
 - c. Number of Matches (85)
 - i. No change, but next month will be different due to School being back in session* There is a flurry of activity.
 - d. Number of Students (4,404)
2. How to deepen school usage
 - a. Continued outreach
 - i. I am currently doing In-service demos at a variety of schools throughout fall
 - ii. Also, "Uncork the School Year" is a wine tasting event planned with Newspapers In Education. 25 registered
3. How to deepen Business Usage
 - a. Continued Outreach and Marketing
 - i. Newspapers in Education
 - ii. School Tours: Idea through Wattsburg School District hosting CS event of Mock Interviews, working out details to follow through with a tour and maybe a lunch as well
 - iii. Request for presentation "Career Street Update" for MBA
 - iv. Also asked to do CS presentation at the Mfg Day Event on Oct.1
4. Speaking Engagements:
 - a. Hosting a group from Punxatawney September 22 with Dr. Aldo Jackson, Mary Bula from Erie Together, and Ann Scott from Erie Insurance
 - b. Presentation at Mfg Day – Oct 1
 - c. MBA, Eggs N Issues – Career Street Update Oct 21
5. Publications:
 - a. ERCGP Magazine
6. Erie Gives
 - a. Money enough to cover transportation for Mfg Day events. (Scoring big with MBA)