

Professional Advisory Council (PAC) Meeting – Friday, October 2, 2015

Submitted by: Sandra K. Myers, Ed. D.

Rotary Club of Erie Ethics Symposium

Co-chairs Heather Yahn and Stephanie Williams presented information on the Ethics Symposium scheduled for March 22, 2016. The event is open to 15 high school juniors, 4 alternates and 2 teachers from each Erie County school to attend the symposium.

Manufacturing Day Recap

A rich discussion evolved pertaining to the events for students and administrators. Feedback from schools was very positive and the possibility for future collaboration among stakeholders was welcomed by school administrators.

Marketing Plan

Dr. Jackson and Lisa Sorensen reviewed the *ECTS Marketing Plan*. Numerous ECTS tours, presentations to students, mailings, Lisa's increased exposure within the home school open houses and events were discussed. Retention within the labs and increased enrollments at ECTS were viewed as positive outcomes attributed to the *Marketing Plan*.

Transgender Students

The legal opinion letter written by Attorney Tim Sennett and Attorney Julia Herzig was given to the Superintendents. Discussion outlined salient legal issues the Superintendents needed to be aware of to protect the rights of all students.

Emerge 2040

Dr. Jackson provided the *Emerge 2040 Education* handout from July 2015 and highlighted the overview and current progress accomplished for the educational recommendations.

Supplemental Information Provided:

1. 2015-16 ECTS September Enrollment Report
2. Transition Center Enrollment Report
3. Career Alternative Education Program Enrollment Report