



**Career Street ECTS Foundation Board Meeting Report
October 22, 2015**

1. Data report
 - a. Number of Businesses (93 last month) 93
 - b. Number of Experiences (119 last month) 115
 - c. Number of Matches (85 last month) 105
 - d. Number of Students (4,404 last month) 6,897
 - i. >1,100 students came to Mfg Day
 - ii. So far all feedback from schools indicates w/o Career Street they would not have been able to participate (not all schools have responded w/feedback)
2. How to deepen school usage
 - a. Continued outreach
 - i. I am currently doing In-service demos at a variety of schools throughout fall
 1. Corry, Oct 11
 2. Waterford Elementary, Oct 16
3. How to deepen Business Usage
 - a. Continued Outreach and Marketing
 - i. Newspapers in Education
 - ii. School Tours, still a work in progress
 - iii. Presentation "Career Street Update" for MBA, Oct 21
4. Speaking Engagements:
 - a. MBA, Eggs N Issues – Career Street Update Oct 21
5. Other projects
 - a. Career Street as a product
 - i. Formed committee for assistance and guidance
 - ii. Doing some initial research
 - iii. Will meet in Nov to outline a plan
 - b. Educator in the Workplace
 - i. Old program Career Street is to resurrect
 - ii. Initial Work with teacher from Harborcreek who has experience

6. Sustainability

- a. Letter drafted for review
- b. To be sent out to selected list of employers
- c. Follow through with calls/online applications
- d. WIA TANF Grant application submitted