



Career Street ECTS Foundation Board Meeting Report March 24, 2016

1. Data report
 - a. Number of Businesses (104 last month) 113, 9% growth
 - b. Number of Experiences (122 last month) 135, 9% growth
 - c. Number of Matches (153 last month) 237, 60% growth
 - d. Number of Students (9,377 last month) 11,105, 80% growth

****Special Note:** Last month's report included the number of experiences by school district. It is important to note that there are more career exploration experiences occurring in some of the districts than reflected on that report. Some school districts have advanced career exploration curriculum and this is not yet integrated with Career Street. We are working on this integration, however that data does not honestly represent the career exploration and education occurring in those schools. To be specific, at this time, Fort Le Boeuff and Iroquois School Districts. I continue to work with all school district Career Street Liaisons to have complete career experience data.

2. How to deepen school usage
 - a. Continued outreach
 - b. Contact with employers to offer more experiences
 - c. Potential for video tours on website (virtual tours) as experience
3. How to deepen Business Usage
 - a. Meeting with Erie Together Career Street Task Force regarding assistance in the area
 - i. Identifying need for more boots on the ground/how to help
4. Speaking Engagements
 - a. NC3T (National Center for College and Career Transition), PiN (Pathways Innovation Network) community supported effort to workforce development
5. Other projects
 - a. Educator in the Workplace
 - i. Still in planning stages, framing stages
 - ii. Encouraged during Community Tour
 - iii. Encouraged during PA PiN Mtg
 - b. Trolley Tour for 7th Grade History Teachers
 - i. [Itinerary Attached](#)
 - ii. [Survey Results attached \(15 out of 21 responses\)](#)

6. Sustainability

- a. Fundraising efforts have been targeted at a 1 on 1, this has been effective
- b. Soft goal of raising \$50,000 in 2016
 - i. 30% goal attained

New Testimony from Iroquois School District:

“We have used career street for several of our field trips this year including the Career Fair at TREC, Manufacturing Day, and TechFEST. All have been wonderful events that helped enhance our students understanding of careers and college preparation. It is imperative that our students are begin exposed to a variety of career fields and activities that help them gain a better understanding of their interests and potential career options. All of the field trips were engaging, relative to our students, and met their target objectives. I will continue to use Career Street in providing our students with educational opportunities that can expand their career knowledge and preparation.

Sarah Skelton, Gifted Coordinator
Iroquois School District