



**Career Street ECTS Foundation Board Meeting Report
January 28, 2016**

1. Data report
 - a. Number of Businesses (101 last month) 104
 - b. Number of Experiences (120 last month) 122
 - c. Number of Matches (153 last month) 153
 - d. Number of Students (8,334 last month) 9,316
2. How to deepen school usage
 - a. Continued outreach
 1. Working on Middle School interaction
 - a. Principal Outreach
 2. Speaking engagement for Curriculum Directors 1/21
 - b. Also working on contact with employers to offer more experiences
3. How to deepen Business Usage
 - a. Continued Outreach and Marketing
 - i. Newspapers in Education - ~ 70,000 student logins since start of program Sept 9
4. Speaking Engagements
 - a. IU – Curriculum directors
5. Other projects
 - a. Educator in the Workplace
 - i. Working with the IU for Act 48 credits
 - ii. Still in planning stages
 - iii. Superintendents on board
 - b. Possibility of working with OVR on Summer JAM project
 - c. Trolley Tour for 7th Grade History Teachers
 - d. Newsletter (bringing it back)
6. Sustainability
 - a. Letter mailed
 - i. No donations via this avenue
 - b. EITC approved, waiting on state budget
 - i. \$5,000 Curtze donation
 - c. Newsletter w/reminder currently being drafted