



**Career Street ECTS Foundation Board Meeting Report
December 15, 2015**

1. Data report
 - a. Number of Businesses (93 last month) 101
 - b. Number of Experiences (115 last month) 120
 - c. Number of Matches (105 last month) 153
 - d. Number of Students (6,897 last month) 8,334
2. How to deepen school usage
 - a. Continued outreach
 1. School Usage discussed at Liaison Meeting Dec. 8
 2. Working on Middle School Guidance Counselor interaction
 - a. Discussed importance of 8th grade, and impressed a strong need to deeper middle school usage
3. How to deepen Business Usage
 - a. Continued Outreach and Marketing
 - i. Newspapers in Education
 1. 59,600 students have logged in to access the Career Street piece on Wednesdays, since the start of the school year (an average of 3,511 students each week)
 - ii. Christmas Cards
4. Speaking Engagements
 - a. None currently scheduled
5. Other projects
 - a. Career Street as a product
 - i. Met with Epic twice to discuss the ability to duplicate and create a "turnkey" product
 - ii. Shift of project to Dr. Aldo Jackson, will remain for consult and readily avail.
 - b. Educator in the Workplace
 - i. Old program Career Street is to resurrect
 - ii. Working with the IU for Act 48 credits
 - iii. Minimal work for me/CS, nice correlation between educators and local businesses for CS to fineness
6. Sustainability
 - a. Letter mailed (attached, with tear away)
 - b. WIA TANF Grant application withdrawn due to grant requirements
 - c. EITC approved, waiting on state budget

Working together through **Career Street**, we can help to ensure that students are better **prepared for life** after high school and that businesses can ultimately have access to **talented, qualified workers**.

Career Street is a community service program of the Erie County Vocational-Technical School Foundation. The ECVTS Foundation has established an advisory board of community leaders to ensure Career Street meets the needs of students and business alike.



Contact Us:
www.CareerStreetErie.org
info@CareerStreetErie.org
814.464.8614

When you park on **Career Street**, the more money you **feed the meter**, the more you help provide **career exploration opportunities** to Erie County youth.

Help us pave the way for a skilled and engaged workforce for years to come.



BY THE
numbers
100

participating businesses

8,334

engaged students

43

school partners

119

available experiences

AND GROWING!

Enclosed is my
tax deductible
check for:

☐ Nickel (\$500)

☐ Dime (\$1,000)

☐ Quarter (\$2,500)

☐ Full Meter (\$5,000)

☐ Other _____



Are you one of them?

Join local employers, educators and non-profits
as they work in partnership to provide career
exploration opportunities to Erie County youth.

- Workplace tours
- Career day speakers
- Career fairs
- Job shadowing
- Internships
- Mentoring

Help us pave the way for a skilled and engaged workforce.

Yes, I want to add money to the meter!

Business/Organization Name _____

Address: _____

City: _____ State: _____ Zip Code: _____

Contact Name: _____

Phone Number: _____

*Please make checks payable to: Erie County Vocational-Technical School Foundation, c/o Career Street.
Return completed form with your payment to Erie County Vocational-Technical School Foundation,
8500 Oliver Road, Erie, PA 16509.*

Career Street is the EITC approved program of the Erie County Vocational-Technical School Foundation.

Thank you for your interest and participation in Career Street!

November 1, 2015

Jennifer Nygaard Pontzer, Executive Director
Career Street
8500 Oliver Rd.
Erie, PA 16509

Dear.... (To Whom It May Concern,)

Career Street launched in our community almost 2 years ago, brought about by an identified need for business leaders and educators to connect and develop future talent. It was designed specifically for Erie, with Erie employers, Erie citizens and Erie needs in mind. I am writing to you today to tell you it is working.

To date, Career Street has over 100 local employers offering local students career exploration experiences. More than 50 nonprofits are also engaged and every public school district and the Catholic Diocese throughout Erie County is participating and financially contributing to Career Street.

This fall, Career Street participated in the Erie Community Foundation's Erie Gives Day receiving \$5,400 in private donations. These funds were used to reimburse participating school districts for transportation to the area's first Manufacturing Day Event where over 1,300 students had hands-on opportunities to learn about numerous manufacturing careers available in our area including engineering of all disciplines, welding, CNC operations, mechanics, and robotics. It doesn't stop there. Since its launch in February 2014, Career Street has reimbursed schools for programs, materials, and transportation supporting 130 career exploration experiences for over 7,000 students.

Sustaining Career Street depends on three areas of support: nonprofit grants, schools, and the private sector. Currently, all public school districts in Erie County as well as the Catholic Diocese are financially contributing on an annual basis. Career Street receives grant money from The Erie Community Foundation and the United Way of Erie County, NWPA Youth Services, as well as Educational Improvement Tax Credit donations (EITC). Now we need your help.

I'm writing to ask you to consider making an investment in our future workforce and in today's youth and their career exploration experiences. This is the future of our community. By supporting Career Street, you will provide students a jumpstart to their future success and be ready to contribute to your success.

Please consider making a donation to this proven program and keep the momentum going. Enclosed/attached you will find additional information about the program and some suggested giving levels. Please reach out to me or any member of the Career Street Advisory Board if you have questions or would like more information. Our kids and our community are counting on your support.

Thank you,

Jennifer Nygaard Pontzer
Career Street, Executive Director