

2015-2016 Chicago American Beauty Show Field Trip Proposal

I have goals set to take my students on field trips to a Hair trade show yearly. Having the opportunity to walk the floor with the highest levels of successful professionals in our industry opens up their eyes to perspectives on different career and service opportunities involved in our industry. They will have a chance to sit in on educational classes, as well as learning about the newest trends that are up and coming. These shows are wonderful for a cosmetology student to see at such a young stage in their career because it molds them into understanding our industry never stops learning and to be successful you must always be evolving. The top successors in the industry will be hosting classes as well as having booths around for students to be able to interact and be inspired.

My goal is to alternate the shows we attend every three years. This will allow every year student to see a different trade show with no repeats. I would like to do a big overnight trip to Chicago's American Beauty Show every third year with the other two years being day trips to Cleveland and Buffalo.

In the upcoming 2015-2016 school year we would like to fundraise to attend the Chicago American Beauty Show March 13th and 14th. I'm asking for approval for a fund raiser to raise approximately:

\$14,395.00 (287.90 per student)		
Charter Bus:	\$4,165.00	(deposit \$250.00 through coach USA)
Hotel Rooms:	\$4,760.00	17 rooms all students at (\$280 a piece estimated at highest rate 4 students per room deposit is for a 2 night stay)
Food:	\$3,000.00	\$60 per student for entire trip. I will arrange a group meal for night in Chicago other meals purchased at venue and 2 fast food purchases one on the way down and on the way home.
Show Tickets:	\$2470.00	\$35-student price both days 120 per chaperon* chaperon is subject to change to free depending on new management decision

HOW WE PLAN TO RAISE

We are looking for approval to work with local Salons to create a discount card for our Industry. Each salon who wants to participate will give us a discount for their business for us to print on the card. The card will consist of different discounts from different salons in our area. We will create the discount card and the students will sell them to create funds for their trip. How much we sell the cards for will be depending on the amount of salons that decide to participate. I have a rough estimate that it will cost us \$1.00 per card produced. We would like to start fund raising as soon as we can in the fall. If extra funds are raised we will use it towards student's meals. I also have already asked a few preliminary salons to see if this is something they would be interested in, and every owner said yes!

IF A TERRIBLE SNOW STORM☹:

If a snow storm were to come though and make traveling impossible, our hotel can be canceled 72 hours prior. Our Coach bus would keep our 250.00 deposit if canceled within 30 days prior. Tickets

are purchased at the door so we would not be out of money with them. We would also take the money raised and use it for an opportunity to do something locally, take an education class, bring a class to us, etc. Any left over money could go to the fundraiser for the following year.

STUDENTS EARN TICKET TO TRAVEL:

The students will earn their ticket to travel if they meet the following criteria's:

Passing all Cosmo classes (for the entire year up until March 11th) with a C or higher for the entire

Not missing more than 8 days of school from August 20th-March 11th (including legal and illegal)

No discipline issues or violations of classroom rules that resulted in a trip to the principal office.

Have sold a minimum of a certain amount of discount cards (It will be decided upon price of cards after they are created) this is so we all work together as a team.

All of these requirements will ensure that the students are learning that this is a privilege to go and not a right. We will work together as a team to encourage each other throughout the school year. I also would be lying if I didn't say that it might be a great asset to classroom management for the year! I will be awarding tickets to travel on Friday March 11th to students that meet all the criteria. Anyone who does not meet the criteria will stay behind and have an assignment.

If someone did not earn their ticket to travel and we have to cancel the trip that student will not participate in what comes in place of the Chicago Hair Show.

IF NOT ENOUGH MONEY IS RAISED

If we can't raise all the money from this fundraiser I have other great fundraiser ideas we could do in late January early February if needed.

I would also look into our profit from the student's clinic and see if we could offset the cost.

Back Up Fundraising Ideas we would like approval for too

1. Bingo Night held in the cafeteria of the school. 20 games 20\$ to play.
2. Spa Day at the school on a Saturday or Evening, all proceeds would go to student's trip. We could do this on multiple dates.
3. Work with Local Salons to have a day where a profit of every service they do would go to sponsor our field trip.
4. Paint night at the school held in the cafeteria. Everyone would pay a fee and get a canvas and paints, we would ask an artist (preferably one of our students) to teach the class.

TRIP DETAILS:

Charter picking us up on March 13th at 5:00AM we will stop at fast food along the way. We will arrive around 1:00pm to attend show until 5:00PM then have an organized group meal for the evening. We will stay overnight and attend the show on Monday from 9:00AM - 4:00PM. The students will participate in the student parade from 9:00-9:45 am. They receive a goody bag for participating. We will be parting Chicago McCormick Place at 4:00 pm stop to get something to eat and hit the road to be home by 12:00AM.