



Career Street ECTS Foundation Board Meeting Report
April 28, 2016

1. Data report
 - a. Number of Businesses (113 last month) 115
 - b. Number of Experiences (135 last month) 148
 - c. Number of Matches (237 last month) 265
 - d. Number of Students (11,105 last month) 12,230
2. How to deepen school usage
 - a. Fairview Middle School Community tour (April 25)
 - b. Working with community centers for more "student" participation/interaction
3. How to deepen Business Usage
 - a. Met with Chamber
 - b. Met with ERMP
 - c. Working on meeting with Unions
4. Speaking Engagements
 - a. Intro to Career Street to community centers
5. Other projects
 - a. Educator in the Workplace
 - i. Introduced to businesses
 1. Participation...
 - ii. Introduced to educators this week
 - b. Diversity
 - i. Meeting scheduled to demo Career Street to African American Sororities & Fraternities
6. Sustainability
 - a. Fundraising efforts have been targeted at a 1 on 1, this has been effective
 - b. Soft goal of raising \$50,000 in 2016
 - c. Working on photos for recognition
 - i. Parking Meter & Coins
7. Changes to website (SHOW WEBSITE on screen)
 - a. Photos
 - b. Trip Itineraries
 - c. More testimonies
8. Success Story, Jason Klus

New Testimony from a Junior Student at General McLane:

"The Erie Insurance field trip was awesome. That's something I want to do for a job, so it showed me a lot, and I felt like it really opened my eyes to the possibilities."