



Career Street ECTS Foundation Board Meeting Report
May 28, 2015

1. Data report
 - a. Number of Businesses (77)
 - i. New participants: Machining Concepts & Burton Funeral Home
 - ii. Met with Directors of the County Offices (Library, Probation, Health Dept, etc) and working on their engagement.
 - iii. Also met for the 2nd time with HR Group in Corry to draw more business participation there
 - b. Number of Experiences (107)
 - i. This number will increase and decrease only a little at a time. Most of the experiences are "open ended" meaning even if a school connects with them, it doesn't close in order to be available for the next school
 - c. Number of Schools (41)
 - i. This number also hasn't changed because the districts and the diocese are registered as if a "parent" or "over-seer". It may grow as the diocese becomes more and more involved.
 - d. Number of Matches (107)
 - i. Defined as a successful connection. Experience listed on website, liaison indicates an interest, experience happens.
 - e. Number of Students (3,979)
 - i. Number of students that have had a Career Street Experience since the launch of the program
2. How to deepen school usage
 - a. Teacher focus group
 - i. I have 6 out of the 12 volunteers needed. By the time the Foundation Board Meets, I will have all 12 as well as a scheduled meeting.
 - b. Continued outreach
 - i. In-service demos being scheduled now
 - c. Teacher Trolley Tour
 - i. May 20, business teachers, Liaisons unable to attend pervious tour (21 participants in all)
 - ii. Toured Modern Industries (teachers had an opportunity for Education focused Q & A w/Pres. Dennis Sweeney)

- iii. Knox Law: Board Room discussion with Sarah Holland, Firm's Marketing Director & Career Street contact; Tammy Philabaum , Chief Administrative Officer; Christine McClure, Esq – atty representing many area school districts; Tom Tupitza, Esq – President of the Board. Discussion focused on the variety of careers within their practice as well as careers in law in general.
 - iv. Erie Insurance: Tour given by Ann Scott. Besides a tour of the facilities, she discussed the variety of careers and qualifications to obtain those careers ranging from High School Diploma to doctorate (PhD)
 - v. Custom Engineering: Tour of facilities and Q & A with Jim Ohrn, VP & CFO
- 3. How to deepen Business Usage
 - a. Continued Outreach and Marketing
 - i. Newspapers in Education, Aldo & I met with Chris LaFuria from the Times to begin this process
 - ii. CEO School Tour, had been working with Jim Rutkowski, Jr but haven't heard from him so I will follow up
 - b. Met with Ralph Pontillo and few others from MBA to discuss encouraging Career Street usage within the manufacturing partners
 - i. Also discussed their plans for Manufacturing Day and Career Street's participation
 - c. Met with Joe Pacinelli from Better Baked Foods, who will be joining the Career Street Advisory Board
- 4. Misc:
 - a. Other additions/changes to the Advisory Board
 - i. Colin Hurley from Mercyhurst University; the intent of this is to inform & get feedback from a representative from local Higher Ed.
 - ii. Judy Steer, from St. Vincent will no longer be serving as a member of the board due to time constraints
 - iii. Replacing Judy and representing the local medical industry will be Kathy Zboyovski, from LECOM
 - iv. Will having one more Advisory Board meeting to be held in June. Waiting for Doodle responses to pick the day that would have the highest attendance

See Following Photos –

- 1) Bags for Trolley Tour participants
- 2) Tour of Custom Engineering
- 3) VP & CFO Jim Ohrn, Custom Engineering - greeting group





