
Erie County Technical School Director's Report March 2015

Web Page Redesign

Work continues on the web site redesign. We have created the 'title navigation' that includes menus for programs, students, partners, careers at ECTS, about us, and contact. The web site committee will review the 'tab' structure and content for each of our 18 high school programs. This page structure approach reduces the length of a page and allows the viewer to move quickly to content they have an interest in. We are also trying to minimize the amount of content we have to create for each of these tabs by using existing web page content or content from other marketing materials.

New Student Greetings

Each spring, Lisa Sorensen, Admissions Coordinator, and the director visits each of the sending high schools and 'creates' the applicants accepted into the technical school for the following year. These greetings start on Tuesday, March 24. Our newest students receive an ECTS book bag, a handshake, a very brief orientation with a Q&A, and an invitation to the Dinner with Teacher Event.

Business After Hours

On Thursday, March 12, the Technical School partnered with Career Street to host a Business After Hours (BAH) event sponsored by the Erie Regional Chamber. Approximately 200 individuals attended the event. Most of these individuals used this event as their reason to visit the school. A special kudos goes to Elaine Shaffer, Business Partnership Coordinator for ECTS, and Jennifer Pontzer, Career Street executive director, for coordinating the event. A special thanks has also been offered to the faculty and staff members of graciously gave an evening to be available in their laboratories to explain their program to the visitors.

March Superintendents' Meeting

Lord Corporation offered to host a monthly Professional Advisory Council meeting at their Robinson Road location. Roger Shultz, Training Manager, provided an orientation to the products, processes, and resources used at all Lord facilities. He then provided the superintendents with a tour of the plant including the engineering and production departments. The tour was very informative for those in attendance, and all of the Lord Corporation staff members were gracious. Thanks to Roger Shultz and the other Lord staff that helped with this event.

Comprehensive Planning

PDE requires each local educational agency to submit, at the minimum, a professional development plan and an induction plan. Although the director missed the submittal deadline, the plans have been composed in PDE's online planning tool, are presented to the JOC for its approval this month, and must go through a 28-day public notice period. Once all of that is complete, the plan will be submitted to PDE. PDE monitored the plan and offered the school

assistance in completing the plans. The director did submit two questions about the plan submittal.

RCTC

Term IV started on March 9. Enrollment is 122 students in 22 classes. We cancelled six classes that involved six students. Gross revenue for the term is \$38,577, with expenses of \$21,018, for a net revenue of \$17,559.

Other Action Items in March

Other items the director has been working on this month include:

1. We continue to conduct pre-observation conferences, observations, and post-observation conferences with faculty members as part of their professional development assessment.
2. Meeting with Chris Coughlin on the specifications for a back-up generator, as well as, a roof repair at the Skill Center, and the status of the chimney demolition.

Director's Travel and Meetings—March 2015

The director's recent and scheduled meetings include:

- ❖ *WIB Monitoring and Evaluation Committee*; Meadville; March 5; sub-committee meeting, Director serves as chair
- ❖ *Professional Advisory Council*; Lord Corporation; March 6; monthly superintendents' meeting
- ❖ *Generator, Chimney, and Skill Center Roof*; March 9; with Chris Coughlin and Del VonVolkenburg
- ❖ *Erie Vital Signs, Education Subcommittee*; Erie Community Foundation; March 10; to advise on educational statistics used in this project
- ❖ *WIB Systems Design & Implementation Committee Meeting*; Meadville; February 11; sub-committee meeting
- ❖ *Career Street Core Advisory Group*; United Way; March 16; to discuss results of strategic planning session
- ❖ *Western Region PACTA Meeting*; Forbes Road CTC; March 20; regional meeting of CTC administrators
- ❖ *Edinboro University Articulation Signing*; Porreco College, March 23; to sign new articulation agreements
- ❖ *Web Site Redesign Committee Meeting*; March 23
- ❖ *Regional Alternative Education Meeting*; March 25; Clarion, Riverview IU; with Frank DiPlacido; PDE mandated alternative education meeting
- ❖ *Workforce Investment Board Meeting*; Meadville; February 25
- ❖ *Destination Erie Report Out Presentation*; Blasco Library; March 26; attend the public report on this community project