

Erie County
Foundation
Vocational-Technical School

PROPOSED AGENDA ITEM

MEETING DATE: June 25, 2015

SUBJECT: Career Street's sponsorship of 2015-2016 Newspaper In Education program

SUBMITTED BY: Jennifer Pontzer

DESCRIPTION: Newspapers in Education is a program executed by the Erie Times that includes a page each week in Career Exploration and local related information. Complete/Full sponsorship for this program has an associated cost of \$10,000, and allows for 36 weekly installments, of which Career Street has large control of content as well as ample marketing/branding opportunities.

The agreement was attached to last month's Career Street report and is attached again this month.

RECOMMENDATION: Please authorize the execution of the Newspapers in Education Agreement with the Erie Times