



Career Street ECTS Foundation Board Meeting Report
June 25, 2015

Ladies and Gentlemen of the Erie County Technical School Foundation Board, please excuse my absence for a second month in a row. Last month I was remiss at informing you formally, however my daughter was accepting an academic award and I wanted to attend the ceremony. This month I am away on an extended family vacation and was unable to plan the timing of the trip. I appreciate your understanding and wish you all a very pleasant summer. I look forward to seeing you again in August.

1. Data report
 - a. Number of Businesses (80)
 - i. New participants: National Fuel, AG Aegis Co, Inc, Erie County Bar Association
 - b. Number of Experiences (104)
 - i. This number will increase and decrease only a little at a time. Most of the experiences are "open ended" meaning even if a school connects with them, it doesn't close in order to be available for the next school
 - c. Number of Schools (41)
 - i. This number also hasn't changed because the districts and the diocese are registered as if a "parent" or "over-seer". It may grow as the diocese becomes more and more involved.
 - d. Number of Matches (84)
 - i. Defined as a successful connection. Experience listed on website, liaison indicates an interest, experience happens.
 - e. Number of Students (4,348)
 - i. Number of students that have had a Career Street Experience since the launch of the program
 - ii. 850 was my count for the launch through the end of that school year
 - iii. 3,498 is the number of students that have had a Career Street Experience in the past 2014-2015 school year

2. How to deepen school usage
 - a. Teacher focus group
 - i. I met with 9 teachers for my focus group. I had 3 teachers representing high school, 1 teacher representing middle school and 3 teachers representing elementary school.
 - ii. We met for 2 days and created 6 documents to be used as resources for both teachers and representatives from the private sector that host a Career Street experience; whether it is a speaker in the classroom, a worksite tour or a job shadow (3 most popular experiences)
 - iii. We also discussed more teacher outreach and determined sending quarterly, well timed emails to the faculty throughout the districts will reach more teachers and create relevance with Career Street that may not be there yet.
 - iv. This focus group will remain available to me on an as needed basis. I hope to grow it by a few more representatives to have strong representation for all grade levels.
 - b. Continued outreach
 - i. In-service demos being scheduled now
3. How to deepen Business Usage
 - a. Continued Outreach and Marketing
 - i. Newspapers in Education – Career Street requests a motion to support the sponsorship of the NIE program in the upcoming year. Contract attached
 - ii. CEO School Tour – this concept is still being worked out
 - b. Met with Ralph Pontillo and few others from MBA to discuss Career Street's usage, partnership with Manufacturing Day events(flyer attached)
 - i. Invited to speak at the "kick-off," informational event held at the MBA on June 17 to encourage registration
4. Speaking Engagements:
 - a. Presented to Iroquois School Board
 - b. Presented to HR Group at Manufacturer and Business Association
 - c. Presented at MBA Kick Off event for Manufacturing Day
5. Misc:
 - a. Motion to approve additions/changes to the Advisory Board
 - i. Colin Hurley from Mercyhurst University; the intent of this is to inform & get feedback from a representative from local Higher Ed.
 - ii. Judy Steer, from St. Vincent will no longer be serving as a member of the board due to time constraints
 - iii. Replacing Judy and representing the local medical industry will be Kathy Zboyovski, from LECOM
 - iv. Joe Pacinelli, President of Better Baked Foods, strong background in education
 - v. Christopher Holmberg, Director of Human Resources at Curtze, to replace Bruce Kern at Advisory Board Meetings



KICKOFF TO
MEFG
DAY
OCTOBER 1, 2015



Manufacturing Day Information Reception

Manufacturing Day is an annual event designed to highlight the importance of manufacturing to the economy and draw attention to the many rewarding jobs available in manufacturing fields. The goal of manufacturing day is to introduce as many people as possible to the important role played by manufacturing through open houses, tours, workshops and other events. This year, national Manufacturing Day will take place on Friday, October 2. In honor of Manufacturing Day, we have planned 2 days of events to give everyone a way to celebrate and learn more about the backbone of our economy.

On Thursday, October 1, the Bayfront Convention Center will be converted into a massive display and celebration of American manufacturing – featuring presentations, demonstrations, exhibits and displays from local manufacturing industries and others related to manufacturing. On Friday, October 2, a series of company tours hosted by local manufacturers will provide students, educators, elected officials, media and others within our community a firsthand look at modern manufacturing.

We invite you to learn more about this important event by attending an information reception at the Manufacturer & Business Association at **5 p.m. on Wednesday, June 17**. Details below.

Manufacturing Day Information Reception
Wednesday, June 17 at 5 p.m.
MBA Conference Center, 2171 West 38th at Pittsburgh Avenue
Refreshments and hors d'oeuvres will be served

If you would like to attend, please call Terry at 814/833-3200 or email tnunez@mbausa.org by Monday, June 15.

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National Manufacturing Day is designed to expand knowledge about and improve general public perception of manufacturing careers and manufacturing's value to our region and our nation's economy. Manufacturing Day is for students, parents, educators, media, customers, suppliers and the community at large.