

# Status Report



Overall Status: **On Track**

December 16, 2014

**Ladies & Gentlemen of the Erie County Technical School Foundation: Please excuse my absence from this meeting. I am unable to attend due to a personal commitment. Please feel free to contact me at any time to discuss any items in this report or any questions/concerns you have about Career Street in general.**

● On Track: Project is on schedule

● At Risk: Milestones missed but opportunity still exists

● High Risk: At risk, with a high risk of going off track

● Off Track: Opportunity will be missed if action not taken

The project is **ON TRACK** the month of December 2014, due to the following:

- Continued networking
- Continued Marketing
- Continued support from Core Group
- 150 + businesses, nonprofits & schools registers

Issues:

- Currently, there are no issues or concerns. In the past the website has been listed here, however we are coming along well with the tweaking
- The 8<sup>th</sup> Grade Career Fair became an issue and has been "tabled" for 2015. I hope to have one in 2016, but need to grow CS more as well as get more of a help committee together for a project of this size

Milestones accomplished the timeframe December 2014

- Trolley Tour, "Community Tour" (22 guidance counselors/liaisons from MOST of the school districts toured ISM, Erie Insurance, and Creative Imprints)  
\*\* Testimony Attached
- First TV interview aired Sunday, December 14, 2014 2 6:00 AM on WICU & 7:00 AM on WSEE
- Group presentations ongoing
- Second Newsletter (attached)
- "Resources" the ability to attach resource documents (including the Newsletter) to the website

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|-------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Milestones planned this timeframe from 90 day plan, but not achieved with variance: | <ul style="list-style-type: none"> <li>● Website tutorial</li> <li>● Contemplating a "testimonial" or "Comment" tab or section of the website where I can capture this and display it for others to read/see</li> </ul>                                                                                                                                                                                                                                        |
| Milestones planned for next month:                                                  | <ul style="list-style-type: none"> <li>● Continued Outreach</li> <li>● Created a website tutorial</li> <li>● Continued attention to reports/reporting/data/statistics</li> </ul>                                                                                                                                                                                                                                                                               |
| Long Term Project Updates:                                                          | <ul style="list-style-type: none"> <li>● Strategic Planning Meeting: this is scheduled for Feb 19 and will involve the entire Board of Advisors as well as all of the Liaisons to come together to plan Career Street moving into its second year and beyond. It will take place at the Ambassador, Garden Atrium Room for 3 hours. I have hired a professional facilitator.</li> <li>● Business After Hours, hosted at ECVTS: Just ECVTS &amp; CS,</li> </ul> |
| Career Street as a Product                                                          | <ul style="list-style-type: none"> <li>● Paperwork signed for submission (Dr. Jackson may have more to add to this piece)</li> </ul>                                                                                                                                                                                                                                                                                                                           |

**Email rec'd over the weekend after Friday's "Community Tour" (aka: Trolley Tour)**

Jen:  
Thank you so much for a wonderful day Friday. It was really cool to see the business partnerships associated with Career Street up close. They provided great information to share with our staff and students. The conversations that I also had throughout the day with our district personnel was invaluable. We were able to share ideas and thoughts about how to utilize Career Street. The tour was top notch and much appreciated.

Buckley Cook  
Curriculum Director  
Harbor Creek School District  
814-897-2100 ext. 2108  
GO HUSKIES!

**Testimonial from a business that has offered a few experiences:**

Our experience with Career Street has been seamless and rewarding. The setup process was quick & easy, and setting up each experience has been a breeze as well. Both of the two office tours we have provided to high school students were well-received and have not taken too much time away from day-to-day business. Instead, the tours provided students with valuable information about working at a law firm and our attorneys and staff with a rewarding touch point to the next working generation. Thanks, Career Street!

-Sarah Holland, Marketing Director at Knox McLaughlin Gornall & Sennett, P.C.