



Career Street ECTS Foundation Board Meeting Report
April 23, 2015

1. Introduction to new home page
 - a. Dashboard
 - b. Data
2. Data report
 - a. Number of Businesses
 - b. Number of Experiences
 - c. Number of Schools
 - d. Number of Matches
 - e. Number of Students
3. How to deepen school usage
 - a. Teacher focus group
 - i. Working on getting list from liaisons
 - b. Continued outreach
 - i. In-service demos
 - c. Teacher Trolley Tour
 - i. May 20, business teachers/liaison recommended teachers
 - ii. Liaisons unable to attend pervious tours
4. How to deepen Business Usage
 - a. Continued Outreach and Marketing
 - i. Newspapers in Education
 - ii. CEO School Tour
 - b. Erie Regional Manufacturing Partnership
 - i. CS will be valuable tool
 - ii. Promote/increase CS utilization
 - iii. Permission to sign agreement (attached – Item # 1)