



Presentation to ECVT Foundation

September 26, 2013



Agenda

- Background
- Project Status
- Budget
- Site Demo
- Next Steps
- Q & A



Background

- Need for Career Street - Erie Together discussions
- Genesis of idea – Employers and educators
- Evolution of project –ECF grant, Leadership Team, smaller planning group



Program/Services/Activities

- Career-focused resources and activities
- School-to-Career Partnership existing activities
- Cultivating and enhancing new and existing relationships among stakeholder groups for career exploration purposes
- Career Street Web Portal
- Other activities and services as warranted



Key Deliverables

- Youth who understand value of work, have clear career aspirations and plans, and are better prepared for success
- Youth with strong career acquisition, retention and advancement skills
- Local businesses with access to adequately prepared candidates to join their workforce
- Ongoing, constructive stakeholder relationships to help guide youth
- Greater participation in career exploration opportunities by all



Important Alignment

- Aligned with United Way of Erie County's community outcomes for education
 - students able to articulate age-appropriate career paths
 - Students engaged in school and hopeful about their future
 - students graduate high school on time with a career plan and skills to be successful in post-secondary education
- Aligned with Erie Together's desired outcomes
 - students prepared for success in life after high school (employment or further education/training)
- Aligned with Erie Vital Signs indicators
 - Graduation rates; educational attainment; employment rate; percent of college-bound high school graduates



Status of Project

- Prepared four key documents to satisfy ECF grant and create Career Street foundation
 - Job description for “executive director”
 - Three year operating budget
 - Marketing communications plan with targeted audiences, messages and delivery mechanisms
 - Sustainability plan
- Soliciting resumes to fill executive director role
 - Word of mouth; over a dozen in so far
- Developed website – www.careerstreeterie.org
 - Currently populating; working out “bugs” over next couple of months
- Securing financial support
 - Some \$\$ committed and other asks in process
- Establishing advisory board – asks underway



Budget 2013-2014	\$151,250
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Personnel & Administration	72,000
District Activities	44,750
Marketing & Communications	20,000
Technology/Services	8,000
Travel	4,000
Supplies	2,500



Revenue

Split—

- Schools
- Business & Industry
- CareerLink, Agencies, Grants

Fiscal Agent

Erie County Technical School Foundation
501(c)3, all contributions tax deductible



Next Steps

- Secure funding commitments in support of budget
- Identify candidate to fill Career Street executive director role
- Finalize Advisory Board commitments
- Populate Career Street website with initial “data” and roll out later this year