



## **Outreach & Marketing**

Speaking Engagements & Presentations were made to the following:

- ❖ Erie Together Action Team 2 – Community Initiatives through Erie Together to align Education to Careers
- ❖ Introductions made at a meeting of Superintendents of schools who participate in curriculum at ECTS
- ❖ Introductions made at a meeting of guidance counselors of schools who participate in curriculum at ECTS
- ❖ Workforce Development group put together through Erie Regional Chamber and Growth Partnership
- ❖ OAC meeting at ECTS
- ❖ Corry Liaison and guidance counselors
- ❖ Update on project to Erie Community Foundation
- ❖ Manufacturer's & Business Association "Eggs N Issues"

This resulted in over 300 business owners hearing about Career Street in the first month of execution.

### **Individual Meeting with Businesses and Manufacturers**

- ❖ Northwest Savings
- ❖ Erie Times News
- ❖ H & H
- ❖ Scott Enterprises
- ❖ Erie Water Works
- ❖ Office of US Representative Mike Kelly

- ❖ Port Erie Plastics
- ❖ Rossbacher Insurance, Corry PA
- ❖ Corry Chamber of Commerce
- ❖ Barber National Institute
- ❖ Office of Senator Pat Toomey
- ❖ Curtze
- ❖ South Pointe Energy