

Career Street Status Report

Overall Status: **On Track**

Career Street

March 20, 2014

Status Code Legend

- On Track: Project is on schedule
- At Risk: Milestones missed but opportunity still exists
- High Risk: At risk, with a high risk of going off track
- Off Track: Opportunity will be missed if action not taken

The project is ON TRACK the week of 2/24/2014 - 3/21/2014, due to the following:	● Strong Support from Advisory Board ● Strong Support from "Core Group" ● Initial marketing prior to me being hired ● Continued networking
Issues:	● Website: not as responsive/user friendly as Employers/Businesses need it to be
Milestones accomplished the timeframe of 2/24/2014 - 3/21/2014:	● 53 Active Registrants ● 38 Experiences ● 8 known matches ● Group presentations reaching over 300 business owners
Milestones planned this timeframe from 100 day plan, but not achieved with variance:	● Connected with Principals ● Connected with Guidance Counselors ● Created a website tutorial
Milestones planned for next month:	● Website tweaking/redesign & update ● Meeting with all Liaisons ● Meeting with Advisory Board ● Continued Marketing ● Begin Planning summer outreach (per 100 Day plan) ● Connecting with Principals and guidance counselors (per 100 day plan) ● Meet with each community Chamber
Areas/questions for discussion:	Trolley Tour for Super Intendants Night at the Seawolves



Outreach & Marketing

Speaking Engagements & Presentations were made to the following:

- ❖ Erie Together Action Team 2 – Community Initiatives through Erie Together to align Education to Careers
- ❖ Introductions made at a meeting of Superintendents of schools who participate in curriculum at ECTS
- ❖ Introductions made at a meeting of guidance counselors of schools who participate in curriculum at ECTS
- ❖ Workforce Development group put together through Erie Regional Chamber and Growth Partnership
- ❖ OAC meeting at ECTS
- ❖ Corry Liaison and guidance counselors
- ❖ Update on project to Erie Community Foundation
- ❖ Manufacturer's & Business Association "Eggs N Issues"

This resulted in over 300 business owners hearing about Career Street in the first month of execution.

Individual Meeting with Businesses and Manufacturers

- ❖ Northwest Savings
- ❖ Erie Times News
- ❖ H & H
- ❖ Scott Enterprises
- ❖ Erie Water Works
- ❖ Office of US Representative Mike Kelly

- ❖ Port Erie Plastics
- ❖ Rossbacher Insurance, Corry PA
- ❖ Corry Chamber of Commerce
- ❖ Barber National Institute
- ❖ Office of Senator Pat Toomey
- ❖ Curtze
- ❖ South Pointe Energy