

Proposal to the Erie County Technical School Foundation

Purpose: To write a grant on behalf of the ECTS Foundation to the Erie Community Foundation to purchase career software and training from WIN Learning.

What: WIN Learning is a very powerful software product that:

1. Includes tools for students to develop profiles of their interests and skills.
2. Takes 70 real-time databases with statistics on available jobs and customizes it for the local area.
3. Includes three courses that develop skills needed for 85% of today's jobs: Applied Math, Locating Information and Reading for Information. Students earn certificates in these areas and when researching potential careers, they are informed what level of these academic skills is needed.
4. Includes four courses on the top "soft skills" as identified by a national survey of businesses.

WIN Learning has done presentations of their product three times in Erie County. Over the course of the three demonstrations, the following groups have been in attendance and strongly support the product: all school districts, Edinboro University, Penn State Behrend, all state representatives and senator, the Manufacturer's Association, NW PA NTMA, Erie Together, and Erie Regional Chamber.

Who: With help from professional grant writers at WIN Learning, General McLane Superintendent, Rick Scaletta, will prepare the grant application to the Erie Community Foundation. If awarded the grant, the product will be used by all schools in the tri-county area.

Commitment from the ECTS Foundation:

Preparing the grant: Supply list of board and audited financial reports

If grant is successful:

Deposit check from ECF

Write check to WIN Learning

Pay for any refreshments or lunches for training held at ECTS from the grant award

(The software is totally web based and no IT support is needed.)

Grant Deadline is February 14 with awards to be made March 28, 2014.

Relation to Career Street:

This software will be a great compliment to Career Street. Career Street is the clearing house for guest speakers and student field trips, internships and job shadows. WIN software will help students better focus on a career that suits not just their interests, but also their skills and the reality of the local economy. Job shadows and internships will be more successful when the student is doing them in an area that matches their interest and skills. WIN will also help with the "skills mismatch" problem by bringing real data into the process.