

# Career Street Advisory Board Meeting

## | MINUTES

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Meeting date | time 3/31/2014 8:00 AM | Meeting location Eagles Nest / ECTS

Type of meeting Career Street Board  
Facilitator Jennifer Pontzer  
Note taker Pamela Lasher

### Attendees

**Dr. Aldo Jackson** – ECTS, **Dr. Jay Badams** – Erie SD, **Mary Bula** – Collective Impact, **John Cline** – Bliley Technologies, **John Flanagan** – EWPA Career Link, **Andy Foyle** – H&H Machining/ECVTS Foundation, **Bruce Kern** – C.A. Curtze Co., **Vickie Lampe** – PNC Financial Services Group, **Dr. Sandra Myers** – UC School District, **Ben Pratt** – Erie Regional Chamber & Growth Partnership, **Father Nicholas Rouch** – Catholic Diocese of Erie, **Gail Whitney** – Junior Achievement

## AGENDA TOPICS

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Time allotted | 20 min | Agenda topic Purpose & Goals Review

Discussion: Review of Career Street and the its goals

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Time allotted | 20 min | Agenda topic Progress

Discussion: 100 day plan – many companies and contacts to meet with to present Career Street. John Flanigan suggested contacting Industry Partnerships. Ben Pratt suggested contacting Dan Harmon with the Construction Trades Council. Our website is up and running but needs updates and changes. We are working with Epic Web Design for our site.

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Time allotted | 10 min | Agenda topic Budget

Discussion: Budget was gone over and there was no discussion

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Time allotted | 20 min | Agenda topic Networking

Discussion: Ideas were discussed for Networking with companies, liaisons, advisory boards etc. Superintendents will take a tour of businesses via the Flagship Trolley June 16<sup>th</sup> from 9-4pm. We are also working on a networking experience between Business & Industry along with Liaisons at the SeaWolves Games. Vicki Lampe from PNC has offered their box for this. Date has not been set as of yet. A business after hours experience was discussed. We are looking for ideas of where to hold it, catering/food, alcohol etc. Ideas were the Rotunda, Career link, Manufacturers & Business Association. Gail Whitney suggested connecting with other non-profits.

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Time allotted | 20 min | Agenda topic Marketing & Outreach

Discussion: The Big Message is to get more business participation. We need to get the word out and be known among business & industry. Marketing ideas: Fan clips – better price if we order separate rather than prepackaged (2/pk). We can get the name on the clip but need to see about getting the website added also. Other ideas included

advertisement in sports brochures/programs, school programs, playbills, veteran's stadium, Times News sports sections, Newspaper in Education.

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Time allotted | 10 min | Agenda topic *Wrap-Up* | Presenter [Name]

Discussion: Questions: How to prepare students for their experience? How a company/business wrap-ups/debriefs the experience? Are their experiences per age group? What are the state standards? ([www.juniorachievement.org](http://www.juniorachievement.org) lists standards). As the web site grows a lot of this information will be posted.

It was mentioned about possibly having a representative for disabled persons on the board. We will look in to a couple names that were mentioned.

[Closing]