

Erie Together Action Team 2 – Aligning Education to Careers

THEME: All children successful as adults.

Outcome statement: Increase the number of students graduating high school prepared for meaningful employment and/or successful completion of post-secondary education.



High School Graduation Rates

Graph – past 3 years graduation rates



Educational Attainment after Graduation

Graph- 3 year attainment rates for 24 year olds

Hypotheses: Youth who complete high school with requisite academic skills, career awareness and personal goals will be more able and motivated to become self-sustaining, well-rounded adults.

- If youth have early career awareness, knowledge of career paths and familiarity with means available for achieving career goals, they will be more able and motivated to effectively manage their secondary and post secondary opportunities.
- If a community's unified and consistent message is one of value for its young people and high expectations for all youth, a student's awareness of opportunities and personal expectations will grow commensurately.
- If adults and particularly parents are better educated about assets, skills and opportunities needed for student success, they will be able to be more effectively involved in the education of our young people.
- If there is more participation by community businesses and professionals, youth knowledge and experience of career opportunities can be expanded through activities such as school and youth group presentations, interviews, mentoring programs, shadowing, internships, and project participation.

Current Conditions and Benchmarks:

- # and % of 8th grade students with meaningful opportunities for career exploration (PDE "Standards Aligned Systems") resulting in development of individualized career plans (source TBD – perhaps career aptitude tests?)
- # of businesses and professional organizations engaged in career exploration-type activities (source TBD)
- High school graduation rates (PDE 2008-2009)
- # and % of children on grade level per standardized testing. (PDE 2009-10 statistics)
- Educational attainment levels for 18-24 year olds (Erie Vital Signs : 2005-2008)

A. Strategy: Increase awareness among adults in the community regarding what students need to succeed; create expectation of rigor

- Widely share “Positive Youth Developmental Asset Information” throughout the community
 - Across the adult population (parents, teachers, business people, social service providers, etc.), raise the level of expectation for students by benchmarking comparable and successful efforts and implementing initiatives that work
 - Include parents and students in strategy development when possible and appropriate.
- Timeframe: Second Qtr. 2011 & beyond

B. Strategy: Elevate career awareness and preparation

- Implement PDE “Standards Aligned Systems” for career awareness and preparation within all Erie County schools at all appropriate grade levels. Timeframe: Third Quarter 2011 and beyond

C. Strategy: Increase community partnerships in career exploration activities

- Partner with private industry, Workforce Investment Board (WIB)/CareerLink, higher education, and other relevant stakeholders to implement PDE Standards Aligned Systems (most people are likely unaware of this system. Will need to explain) career exploration activities, including: career days, career portfolios, mentoring, internships, and cooperative education, etc.
- Timeframe: Second Quarter 2011 and beyond

D. Strategy: Create positive connections for students and parents with post-secondary education and training institutions

- Focus on admissions and financial aid processes as well as academic requirements to best prepare students and families for successful transition from high school to post-secondary institutions. Timeframe: Second Quarter 2011 and beyond

E. Strategy: Develop a “cohort strategy” with the help of best practices from other communities to assure continued success for children “graduating from” the Early Childhood Team and “graduating to” the Individual and Family Stability and Workforce and Economic Development Teams. Timeframe: Third Quarter 2011 and beyond

CAREER EXPLORATION PROJECT

Project Statement

March 6, 2012

The Career Exploration Project will better prepare Erie County K-12 students for the workplace by shaping their career aspirations and aligning their current and future studies with their career goals. The project will establish a process of identifying specific opportunities to create stronger linkages between career options and K-12 and community programs, business, and industry. In addition to benefiting youth, the project will improve the relationship between the business community and K-12 education, creating a shared understanding and more productive communication.

Through a grant from the Erie Community Foundation (ECF), the Erie Regional Chamber and Growth Partnership (ERCGP) will collaborate with key organizations, businesses, and community partners to design and develop a sustainable project that can achieve desired and measurable outcomes. The objectives are threefold: (1) to ensure career counseling at every school, (2) to ensure that every graduate leaves high school with a career plan, and (3) to create a menu of options for involvement in curriculum, programs, and career exploration activities from which the business community can choose to become engaged and to which educators may link to connect students to careers. The project also includes the development of a marketing and outreach plan to communicate targeted messages to students, businesses, and relevant stakeholders.

Everyone in Erie County benefits when students find meaningful career paths that inspire success after high school, whatever success looks like: college, a technical career, or an apprenticeship. By working collaboratively through this project, business, educators, and workforce leaders can help shape the next generation.



Students



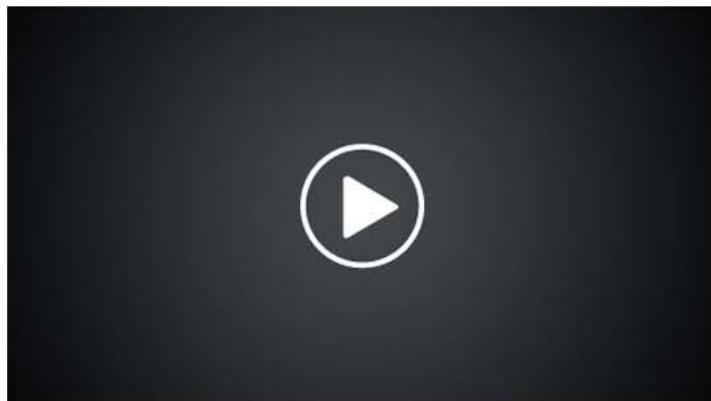
Employers

Event:

Type:

[Start Search](#)

Career Street - Paving The Way To Your New Career



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[Create An Event](#)



[Login/Register](#)

Upcoming Events

Su	M	Tu	W	Th	F	Sa
		1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30	31		

Recently Added Events

- ✓ **History In The Schools**
January 5, 2013 - May 30, 2013
Work with teachers who will be teaching the War of 1812 and Battle of Lake Erie in various schools and grades... [Learn More](#)
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**Career Street Coordinator
Job Description—Draft**

1. Serve as the primary administrator for the Career Street web portal to ensure the posting of accurate and timely:
 - a. Corporate or agency profiles and their offer of industry-sponsored experiences
 - b. School, parent or student requests to participate in industry-sponsored experiences
2. Track web site analytics to monitor visitation utilization, and the popularity and utility of site features, changing content and improving functionality
3. Monitor site responsiveness to ensure follow-up by companies or agencies to requests by schools, parents and students.
4. *Provide personal assistance that connects offers and requests when the web portal makes a connection that is more secure by way of personal assistance.*
5. Conduct outreach about the value of career awareness activities and Career Street's role in building career awareness to civic groups, businesses, churches, schools and other organizations to promote corporate and community involvement, and web site utilization.
6. Offer information and training on best practices in career awareness activities through workshops, shared materials, the website, and other delivery channels.
7. Collect success stories about career awareness activities and publicize them via the website, local news media, and in-person events.
8. Plan and implement a public relations and marketing plan for Career Street involving mass media, website, social media, and other appropriate channels.
9. Leverage the involvement of companies, school districts, civic groups, and other business and education agencies to build a pool of diverse sponsored experiences that expands the career awareness of Erie County youth.
10. Manage and report the results of the annual 8th grade Career Awareness Survey to include questionnaire maintenance, data collection and compilation, and report generation at the county, district and school levels.
11. Participate in relevant forums that could include the WIB's Youth Council, Industry Clubs, Erie Together Team 2, Erie County Guidance Counselors' Association, the School to Career Partnership, and other groups associated with career education.

ELEMENTARY LEVEL SURVEY

		Corry	Erie	Fairview	Fort Leboeuf	Gen. McLane	Girard	Harbor Creek	Iroquois	Millcreek	North East	Northwestern	Union City	Wattsburg	Diocese
1. Does Your school invite speakers into the classroom to talk about careers?	64%	YES		YES	NO	YES	YES	YES		NO	YES	NO	NO	YES	
2. Are field trips planned to highlight career exploration and awareness?	36%	YES		YES	NO	YES	YES	NO		NO	NO	NO	NO	NO	
3. Do lesson plans include career topics?	100%	YES		YES	YES	YES	YES	YES		YES	YES	YES	YES	YES	
4. Do writing assignments include career topics?	91%	YES		YES	YES	YES	YES	NO		YES	YES	YES	YES	YES	
5. Do reading assignments include career topics?	91%	YES		YES	YES	YES	YES	NO		YES	YES	YES	YES	YES	
6. Does your school participate in a career day/night?	18%	YES		YES	NO	NO	NO	NO		NO	NO	NO	NO	NO	
7. Are there student performances involving careers?	27%	YES		NO	NO	NO	YES	NO		YES	NO	NO	NO	NO	
8. Are career related books and videos available?	91%	YES		YES	YES	YES	YES	NO		YES	YES	YES	YES	YES	
9. Are counseling activities that involve careers provided?	91%	YES		YES	YES	YES	YES	YES		NO	YES	YES	YES	NO	
10. Do teachers and counselors participate in professional development provided by the Erie Area School to Career Partnership?	45%	YES		NO	YES	NO	YES	YES		NO	NO	YES	NO	NO	
11. Do teachers and counselors use a career development software program?	18%	YES		NO	NO	YES	NO	NO		NO	NO	NO	NO	NO	
12. Do other activities related to career development take place?	55%	YES		YES	NO	NO	YES	YES		NO	NO	YES	YES	NO	
13. Are additional career-related programs available to students through other agencies (during or after school?)	27%	NO			NO	YES	NO	NO		NO	YES	NO	NO	YES	

MIDDLE SCHOOL LEVEL SURVEY

		Corry	Erie	Fairview	Fort Leboeuf	Gen. McLane	Girard	Harbor Creek	Iroquois	Millcreek	North East	Northwestern	Union City	Wattsburg	Diocese
Does your school have:															
1. Career Speakers?	60%	YES		NO	YES	NO		YES		YES	YES	NO	NO	YES	
2. Field trips involving careers?	10%	NO		NO	NO	NO		NO		NO	NO	NO	NO	YES	
3. Career topics in lesson plans?	100%	YES		YES	YES	YES		YES		YES	YES	YES	YES	YES	
4. Writing assignments referencing careers?	100%	YES		YES	YES	YES		YES		YES	YES	YES	YES	YES	
5. Reading assignments referencing careers?	80%	YES		YES	NO	NO		YES		YES	YES	YES	YES	YES	
6. A career day/night?	30%	NO		NO	NO	NO		YES		NO	YES	NO	YES	NO	
7. Student performances involving careers?	40%	NO		YES	NO	NO		YES		YES	NO	NO	YES	NO	
8. Career magazines for student use in the classrooms?	60%	YES		NO	NO	NO		YES		YES	YES	YES	NO	YES	
9. Videos on careers used in the classroom?	70%	YES		YES	NO	NO		NO		YES	YES	YES	YES	YES	
10. Career Assessments for students	100%	YES		YES	YES	YES		YES		YES	YES	YES	YES	YES	
11. Career plan for each student?	40%	YES		NO	NO	NO		YES		NO	YES	NO	YES	NO	
12. Career portfolio for each student?	70%	YES		YES	YES	YES		NO		YES	NO	YES	YES	NO	
13. Graduation projects related to careers?	20%	YES		NO	NO	NO		NO		NO	NO	NO	YES	NO	
14. Clubs/activities with a career-related basis?	70%	YES		YES	YES	YES		YES		YES	YES	NO	NO	NO	
15. A career class?	40%	YES		NO	NO	YES		NO		YES	YES	NO	NO	NO	
16. A career-focused activity/tutorial period?	40%	YES		NO	NO	NO		YES		YES	NO	NO	NO	YES	
17. A library career section?	100%	YES		YES	YES	YES		YES		YES	YES	YES	YES	YES	
18. Counseling activities that involve careers?	80%	YES		YES	YES	NO		YES		YES	YES	YES	YES	NO	
19. Professional development provided by the Erie Area School to Career Partnership?	90%	YES		YES	YES	YES		YES		YES	NO	YES	YES	YES	
20. Career exploration software program?	80%	YES		NO	YES	YES		YES		YES	YES	YES	YES	NO	
21. Do other activities not mentioned (school based)?	10%	NO		NO	NO	NO		YES		NO	NO	NO	NO	NO	
22. Participation with other agencies providing career related programs?	0%	NO		NO	NO	NO		NO		NO	NO	NO	NO	NO	

HIGH SCHOOL LEVEL SURVEY

		Corry	Erie	Fairview	Fort Leboeuf	Gen. McLane	Girard	Harbor Creek	Iroquois	Millcreek	North East	NW	Union City	Wattsburg	ECTS	Diocese
Does your school have?																
1. Career Speakers?	100%	YES		YES	YES			YES		YES	YES	YES	YES	YES	YES	
2. Field trips involving careers?	90%	YES		NO	YES			YES		YES	YES	YES	YES	YES	YES	
3. Career topics in lesson plans?	100%	YES		YES	YES			YES		YES	YES	YES	YES	YES	YES	
4. Writing assignments referencing careers?	100%	YES		YES	YES			YES		YES	YES	YES	YES	YES	YES	
5. Reading assignments referencing careers?	100%	YES		YES	YES			YES		YES	YES	YES	YES	YES	YES	
6. A career day/night?	50%	YES		YES	NO			YES		NO	NO	NO	NO	YES	YES	
7. Student performances involving careers?	60%	YES		YES	YES			NO		YES	NO	NO	YES	NO	YES	
8. Career magazines for classroom use?	70%	NO		YES	YES			YES		YES	YES	NO	YES	NO	YES	
9. Videos on careers used in the classroom?	90%	YES		YES	YES			YES		YES	YES	YES	YES	NO	YES	
10. Career Assessments for students	100%	YES		YES	YES			YES		YES	YES	YES	YES	YES	YES	
11. Career plan for each student?	70%	YES		NO	YES			YES		YES	NO	YES	YES	NO	YES	
12. Career portfolio for each student?	70%	YES		NO	NO			YES		YES	NO	YES	YES	YES	YES	
13. Graduation projects related to careers?	90%	YES		YES	NO			YES		YES	YES	YES	YES	YES	YES	
14. Clubs/activities with a career-related basis?	90%	YES		YES	YES			NO		YES	YES	YES	YES	YES	YES	
15. A career class?	70%	NO		NO	NO			YES		YES	YES	YES	YES	YES	YES	
16. Career pathways, clusters identified?	100%	YES		YES	YES			YES		YES	YES	YES	YES	YES	YES	
17. A career-focused activity/tutorial period?	60%	NO		YES	NO			YES		YES	YES	YES	NO	NO	YES	
18. Post-secondary education presentations?	80%	YES		NO	YES			YES		YES	NO	YES	YES	YES	YES	
19. A library career section?	80%	YES		YES	YES			YES		YES	YES	YES	YES	NO	NO	
20. Career focused classes?	100%	YES		YES	YES			YES		YES	YES	YES	YES	YES	YES	
21. Work readiness skills development?	80%	YES		YES	NO			YES		YES	YES	YES	YES	NO	YES	
22. A dedicated career counselor?	40%	YES		NO	NO			NO		YES	YES	NO	NO	NO	YES	
23. Counseling activities that involve careers?	100%	YES		YES	YES			YES		YES	YES	YES	YES	YES	YES	
24. Scheduled meetings with each student to discuss career plans?	90%	YES		YES	YES			YES		YES	YES	YES	YES	YES	NO	
25. a. 1-day job shadowing	70%	YES		NO	YES			NO		YES	YES	YES	YES	NO	YES	
25. b. Extended job shadowing	30%	YES		NO	NO			NO		YES	NO	NO	NO	NO	YES	
25. c. Unpaid internships	40%	NO		NO	NO			NO		YES	YES	NO	YES	NO	YES	
25. d. Job coaches	10%	NO		NO	NO			NO		YES	NO	NO	NO	NO	NO	
25. e. Job training	20%	NO		NO	NO			NO		YES	NO	YES	NO	NO	NO	
25. f. Co-Op	60%	YES		NO	YES			NO		YES	NO	YES	YES	YES	YES	
26. Student participation in the following activities?																
26. a. Career Affect	60%	YES		NO	NO			YES		YES	NO	YES	YES	YES	NO	
26. b. Senior Day	60%	YES		NO	NO			YES		YES	NO	YES	YES	YES	NO	
27. a. PFEW	50%	NO		YES	YES			NO		NO	YES	NO	YES	YES	NO	
27. b. Junior Achievement	20%	NO		NO	NO			NO		NO	NO	YES	NO	YES	NO	
27. c. PA Business Week	10%	NO		NO	YES			NO		NO	NO	NO	NO	NO	NO	
27. d. Physicians Night	50%	NO		YES	YES			YES		NO	NO	NO	YES	YES	NO	
27. e. Explorer's	50%	NO		YES	YES			YES		NO	NO	NO	YES	YES	NO	
28. Professional development provided by the Erie Area School to Career Partnership?	100%	YES		YES	YES			YES		YES	YES	YES	YES	YES	YES	
29. Career development software program?	100%	YES		YES	YES			YES		YES	YES	YES	YES	YES	YES	
30. Do other activities related to career development take place?	60%	NO		YES	YES			NO		YES	NO	YES	YES	NO	YES	
31. Participation with other agencies providing career related programs?	60%	NO		YES	YES			NO		YES	YES	YES	NO	YES	NO	