

**Erie County Technical School
Director's Report
October 2007**

Marketing. We continue to focus our efforts on the marketing and recruiting process. Our admissions coordinator, Lisa Sorensen, is currently making presentations to 9th graders in each of the districts. We are working with our public relations consultant, Melissa Galbraith, to enhance our communications with parents. We have designed a new masthead for the parent letters.

We also spent the in-service day on October 8 focusing on the role of faculty in the recruiting process. Kordell Norton, a marketing consultant from Cleveland, worked with faculty on ideas they could incorporate into their lab visitations. Faculty evaluations indicated they were pleased with the session provided by Mr. Norton.

Budget Process. It's October and we are talking 2008-2009 budget already! One of the first steps in the process is input from faculty and staff on their needs in terms of supplies, instructional materials and equipment. We will also review the strategic plan for its budgetary considerations.

Adults in Secondary School. The director has asked John Hansen, Principal and Dave Yanosko, Construction Trades instructor, to co-chair an investigative committee. The co-chairs will select other staff members to serve on the committee. An investigative plan will be developed and carried out in the next three to four months. The committee is to provide a written and oral report at the conclusion of its efforts.

Career Alternative Education Program. Enrollments in the program are significantly higher this year—totaling 71 students. All eleven districts are participating. A twelfth district, Conneaut Lake also has a student enrolled in the program.

Welding Training. The eighth class of the customized welding program began on October 22. Twelve students from four companies are participating in the program. There should be several welding programs offered through this partnership in the coming academic year.

Community College. There are several fronts on the community college effort. The Gaps Analysis Committee, sponsored by the Erie Community Foundation and working with Sidney Hacker of Public Works, has completed their study. A final report is due to be released in late October. County Executive Mark DiVecchio has also drafted a business plan for a version of a community college he is promoting. He is scheduled to present his business plan to County Council on October 23.

Director's Travel and Meetings. The director's recent and scheduled meetings include:

- *PACTA Business Managers, Information & Technology Managers and Guidance Counselors Workshop*, October 2 & 3; representing PACTA as an officer and gaining a statewide perspective on various issues; with Paul Fritz, Patty Palo and Lisa Sorensen

- *NWPA Tech Prep Consortium*, October 4; meeting with other CTC's for the planning of Tech Prep activities for 2007-2008; with Jan Kennerknecht and Mariea Sargent
- *County-level Workforce Development Meeting*, October 9; a monthly meeting of government agencies and public service providers to address workforce development issues in Erie County
- *Meet & Discuss*, October 10; a monthly meeting with federation officers to review labor-management issues
- *Technical Skill Attainment Review Committee, Bureau of Career and Technical Education*, October 11, Harrisburg; assisting the BCTE with assessment process for CTE students as part of statewide Perkins Plan
- *PACTA General Membership Meeting*, October 16, Harrisburg; quarterly association meeting
- *Workshop for New CTE Directors*, October 16 & 17, Harrisburg; invited presentation on personnel management