

9th GRADE RECRUITING ACTIVITIES AND MAILINGS

SEPTEMBER

- All 9th graders received cards in the mailing with the Top 10 Reasons they should consider attending ECTS. These included bounce back cards of interest
- If students responded with the cards they were contacted via e-mail or regular mail with a response from admissions (over 80 of these cards were returned)

OCTOBER

- Presentation was given to every 9th grader in Erie County. This presentation included Individual interest surveys.
Results of the interest surveys were applied to ECTS programs through a power point presentation. The power point includes pictures of each program with a variety of good students with each school district represented.
All students chose 3 programs they were interested in visiting.
All students were given the ECTS brochure.
- All parents were sent letters informing them that presentations were being given during the month of Oct. to their son/daughter

NOVEMBER

- 9th grade students visited ECTS to experience 3 programs of their choice
- All students are given an application as they leave the building. This year we also gave them a nice chocolate sucker as they left
- All 9th graders are sent an invitation to the Open House
- All 9th grade parents were sent a letter explaining that their son/daughter had the opportunity to visit ECTS and explore 3 programs. The letter also included Open House information.
- Posters were made and given to all sending high schools and middle schools promoting the ECTS Open House.
- Press releases were sent to the Times and the Erie County papers promoting the ECTS Open House.
- Open House at the end of Nov.

DECEMBER

- All 9th grade parents are sent a 3rd letter informing them of the application process and letting them know that the applications are due in the month of December.

* Offer has been made to each school district to have ECTS Admissions Coordinator return to the schools to meet with small groups or individual students