

RCTC Report
June 2007

RCTC

Our final term for this school year concludes on June 28. We have canceled the PA State Inspection class for July to allow the maintenance department to carry out necessary projects in that lab. The class will resume again in August.

Course information has been updated in our catalog and on our web page for the 2007-08 year. We are already receiving calls about our welding classes.

We are planning a more aggressive marketing campaign for the upcoming year. We will continue with ads in the Erie-Times and Penny Saver, as well as the mailer to business and industry. In addition, we will be adding some TV spots and outdoor advertising around the area.

Mary Ellen Camp and Dr. Jackson met with the PA CareerLink director recently to determine what we need to do to become an approved training provider. Several of our existing programs are listed as High Priority Occupations for the Northwest Workforce Area. The person in charge of the Rapid Response program will inform dislocated workers of the training opportunities at RCTC. Also, Mary Ellen will prepare program information to the CareerLink to meet the approval criteria for WIA funding.

New Choices/ New Options

We are in the process of completing various year-end reports for this program. Follow-ups are being conducted to compile the necessary client data.

Mary Ellen recently presented New Choices / New Options program information at a CareerLink staff meeting. Two staff members were former NC/NO clients who spoke highly of the program.

The final program for this year is being held June 18 to 29 at the Bethany Outreach Center. Two of the participants were referred from CareerLink.

The 2007-08 grant application for NC/NO opened up on June 19. Grant approval is contingent on the availability of funds.