

TO: Chief School Administrator

FROM: Thomas J. Gentzel, Executive Director

SUBJECT: January is School Director Recognition Month

DATE: December 2006

January is School Director Recognition Month. The theme for 2007 is “Creating Opportunity & Inspiring Dreams.” We hope you will join the association in recognizing your school board members for their outstanding service to the children and the citizens of your school district.

PSBA has designed several items to help you with your local observation of School Director Recognition Month. We hope you find them beneficial. In this mailing:

- CERTIFICATES – Add the names of your board members under the word “Honoring” and present the certificate at your January school board meeting. (Extras are provided and also are available at www.psba.org.)
- STAND-UP CALENDAR – Distribute in your office, school or to your board members.
- MISSION/EFFECTIVE SCHOOL GOVERNANCE CARD – Distribute this handy, pocket-size reminder of the PSBA mission and the voluntary Standards for Effective School Governance to school board members, school district administrators and others.

Also available on PSBA’s Web site:

- OFFICIAL RESOLUTION – The official resolution of the PSBA Executive Board. You may wish to give each board member a copy along with the certificate, display the resolution on bulletin boards, or reduce it and include it in your newsletter.
- SUGGESTED ACTIVITIES – Some ideas for your local celebration.
- FACT SHEET – This information may be helpful in writing an editorial for your newsletter, in remarks you make when presenting the certificates or for general background about Pennsylvania school directors.
- SUGGESTED EDITORIAL – An opinion article that may be revised and used for placement in your local print media or placed on your school district Web site.
- “Creating Opportunity & Inspiring Dreams” THEME LOGOS – use this logo on your letterhead, on publications or with other School Board Director Recognition Month activities.

We hope you will join PSBA in supporting school board directors and honoring them for the excellence and commitment to public education during School Director Recognition Month. If you need additional material, please contact Steve Robinson at steve.robinson@psba.org or (800) 932-0588, ext. 3315.