



Art and Design for Business

CIP Code 50.0402

Course Sequence Chart

	<u>1st Quarter</u>	<u>2nd Quarter</u>	<u>3rd Quarter</u>	<u>4th Quarter</u>
FUNDAMENTALS	ADS111 90 Fundamentals of Art and Design	ADS121 75 Adobe Illustrator	ADS131 75 Adobe Photoshop	ADS141 30 Professional Practices I
	ADS112 15 Career & Post-Secondary Exploration	ADS122 45 Elements & Principles of Design I	ADS132 45 Elements & Principles of Design II	ADS142 90 Photography Essentials
	ADS113 15 Art & Design Math Essentials		PFS109 7.5 Leadership Principles	PFS110 7.5 Leadership Principles
	TOTAL: 120	TOTAL: 120	TOTAL: 127.5	TOTAL: 127.5
ADVANCED ODD	ADS210 75 Adobe InDesign	ADS221 60 Advertising & Design II	ADS231 60 Drawing Essentials	ADS241 45 Career Readiness
	ADS211 30 Advertising & Design I	ADS222 60 Brand & Package Design	ADS232 60 Illustrative Techniques	ADS242 75 Portfolio Preparation
	ADS212 15 Financial Literacy in Sales & Marketing		PFS209 7.5 Business Principles	PFS211 7.5 Business Principles
	TOTAL: 120	TOTAL: 120	TOTAL: 127.5	TOTAL: 127.5
ADVANCED EVEN	ADS311 45 Historical Overview of Art & Design	ADS321 45 Storyboarding II	ADS331 45 Web Design	ADS341 45 Professional Practices II
	ADS312 60 Storyboarding I	ADS322 45 Design, Layout & Production	ADS332 75 Applied Media	ADS342 75 Portfolio Development
	ADS313 15 Financial Literacy in Business Management	ADS323 30 Business Legalities & Copyright Law	PFS309 7.5 Total Quality Principles	PFS310 7.5 Total Quality Principles
	TOTAL: 120	TOTAL: 120	TOTAL: 127.5	TOTAL: 127.5

Revision Date: July, 2022. Level II and III curriculum is taught in alternating years. Level II curriculum is offered in school years with odd numbers in the fall, Level III in even numbers.